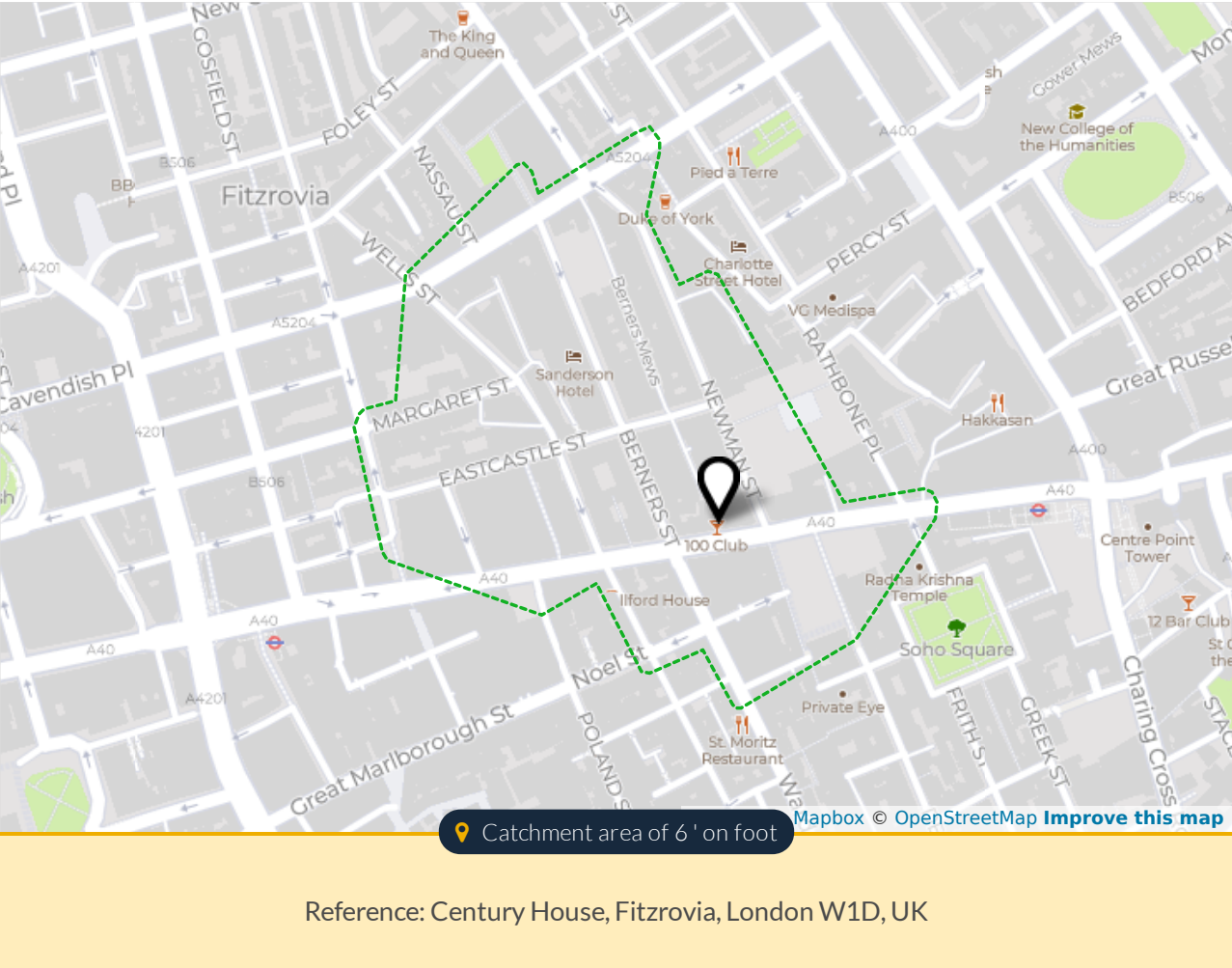


Sample report

AREA OVERVIEW REPORT

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Report by: Carlos Flores Timmermans on 13.07.2018

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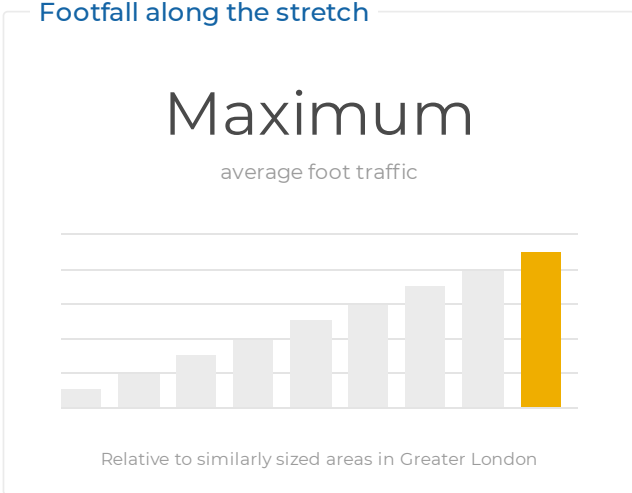
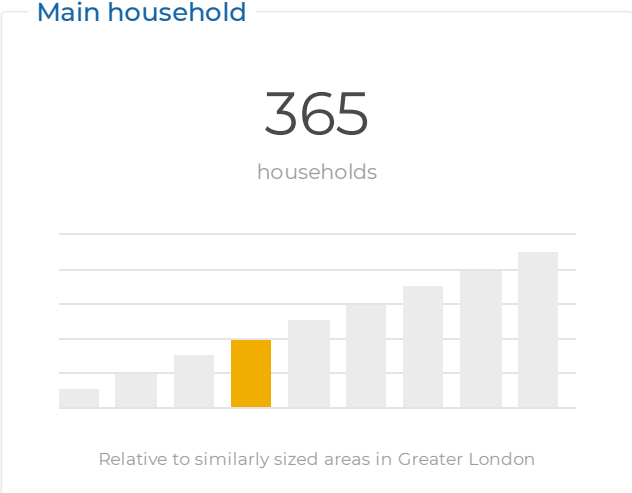
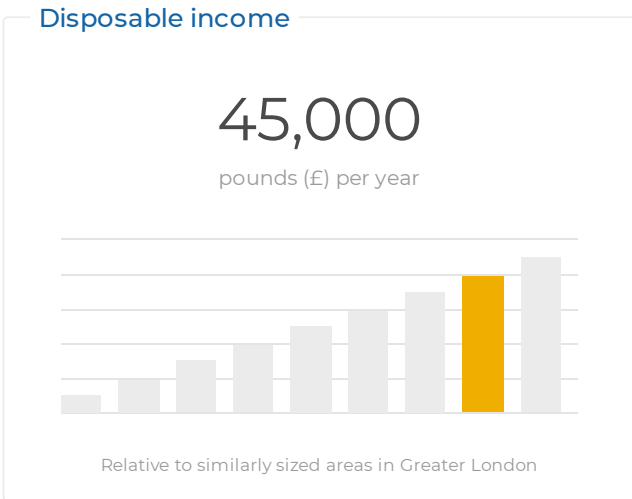
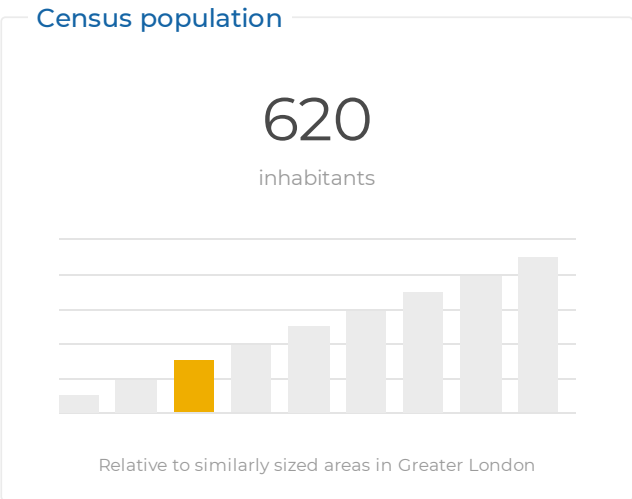
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Highlights

 The graphs show the comparative of the studied area with others of the same type in the county.

Legend

 Selected area



Sociodemographic data

CENSUS POPULATION
620 inhabitants

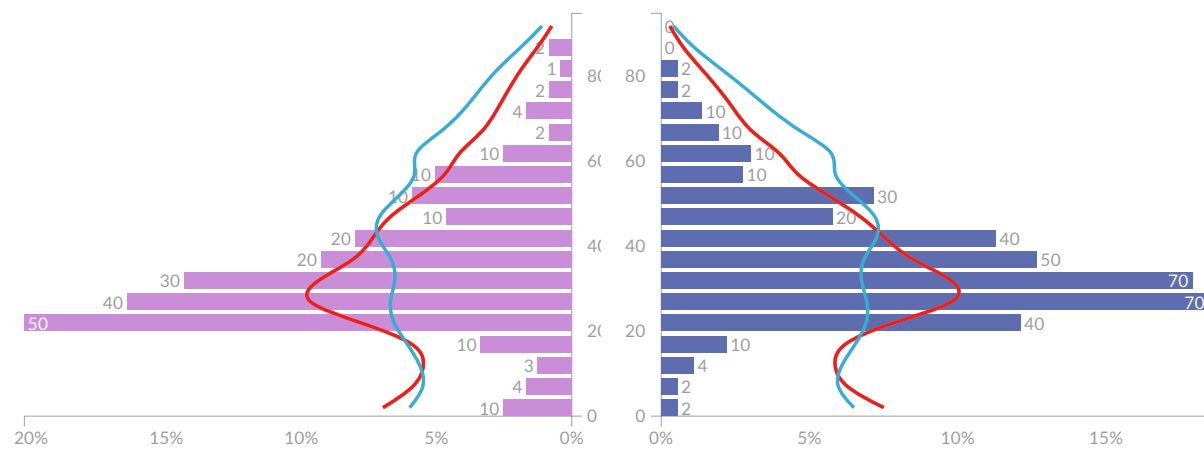
AVERAGE AGE
35.9 years

CAUCASIAN BRITISH
230 inhabitants

WORKERS
12,640 people

Population structure

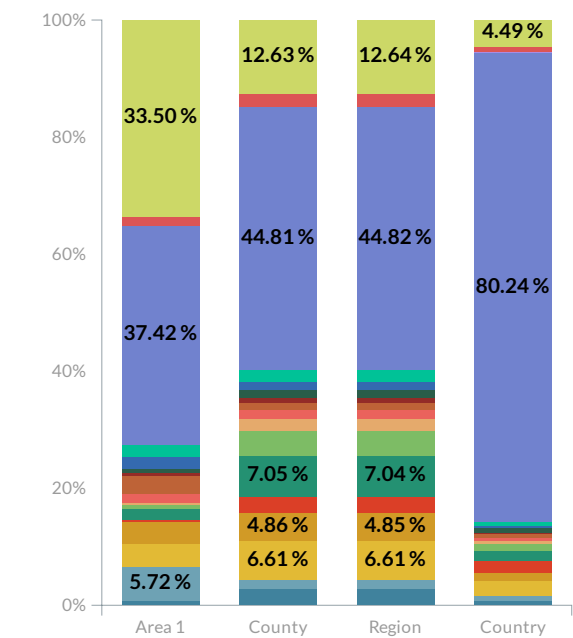
In area 1, 39.6% of the population is female. The average age in area 1 is 35.9 years, 0.4 years more than in Greater London county, 0.4 years more than in region and 3.4 years less than in Great Britain.



Legend

County Region Country

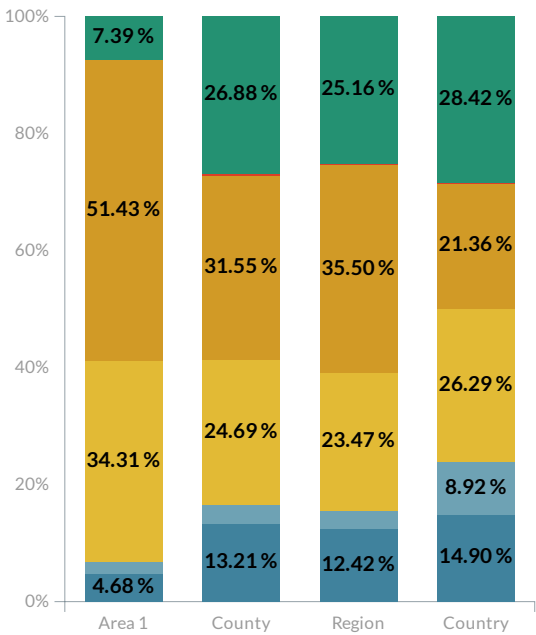
Ethnic groups



Legend

Rest of caucasian population: 210 inhabitants
Irish: 10 inhabitants
Traveller Community: 0 inhabitants
Caucasian British: 230 inhabitants
Other ethnic groups: 10 inhabitants
Rest of arab population: 10 inhabitants
Mixed caucasian/caribbean: 10 inhabitants
Mixed caucasian/african: 3 inhabitants
Mixed asian/caucasian: 20 inhabitants
Rest of mixed population: 10 inhabitants
Rest of black population: 2 inhabitants
Caribbeans: 4 inhabitants
Africans: 10 inhabitants
Pakistanis: 2 inhabitants
Rest of asian population: 20 inhabitants
Indian: 30 inhabitants

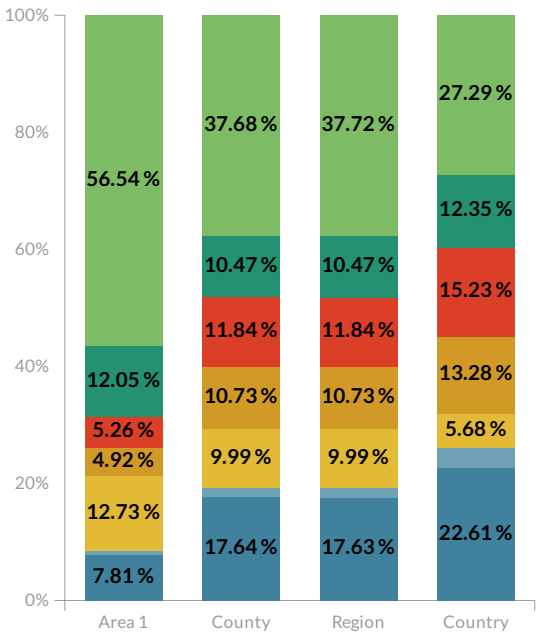
Occupation of workers



Legend

- Public services and education: 930 inhabitants
- Activities households employers: 10 inhabitants
- Professional services: 6,500 inhabitants
- Commercial services: 4,330 inhabitants
- Manufactures: 270 inhabitants
- Primary sector and construction: 590 inhabitants

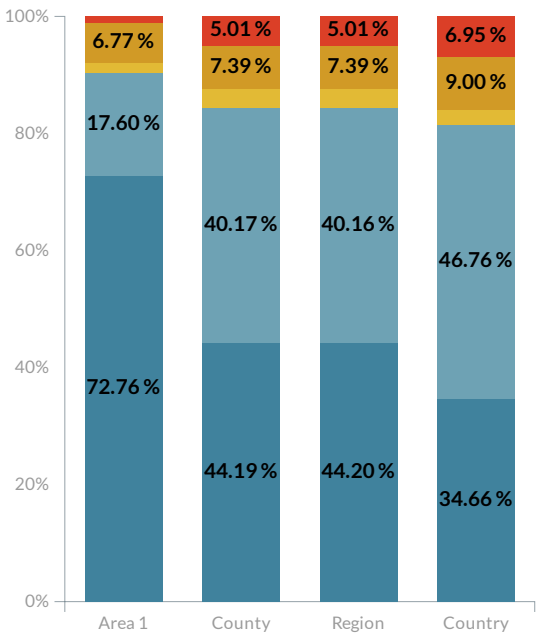
Education level



Legend

- Degree or above: 330 inhabitants
- 2+ A Levels or equivalent: 70 inhabitants
- 5+ GCSEs or equivalent: 30 inhabitants
- 1-4 GCSEs or equivalent: 30 inhabitants
- Other: 80 inhabitants
- Apprenticeship: 4 inhabitants
- No qualification: 50 inhabitants

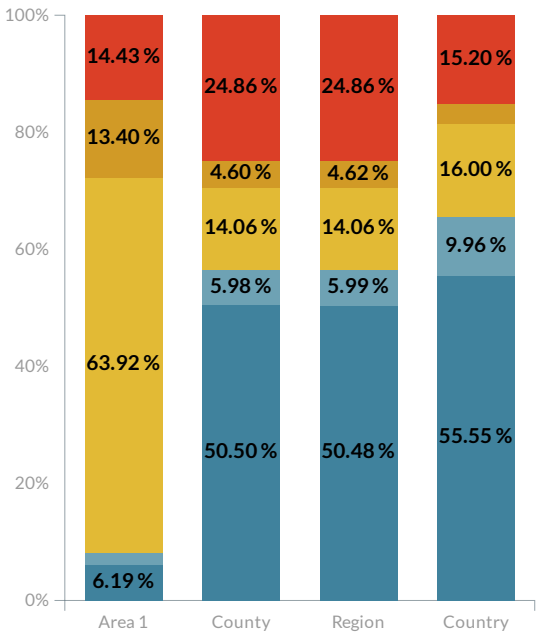
Marital status



Legend

- Widowed: 10 inhabitants
- Divorced: 40 inhabitants
- Separated: 10 inhabitants
- Married / Civil partnership: 100 inhabitants
- Single: 430 inhabitants

Student accomodation



Legend

- Other household: 10 inhabitants
- Living alone: 10 inhabitants
- Student-only household: 60 inhabitants
- Student dorms: 2 inhabitants
- Living with parents: 10 inhabitants

Socioeconomic data

DISPOSABLE INCOME

45,000 £

UNEMPLOYMENT RATE

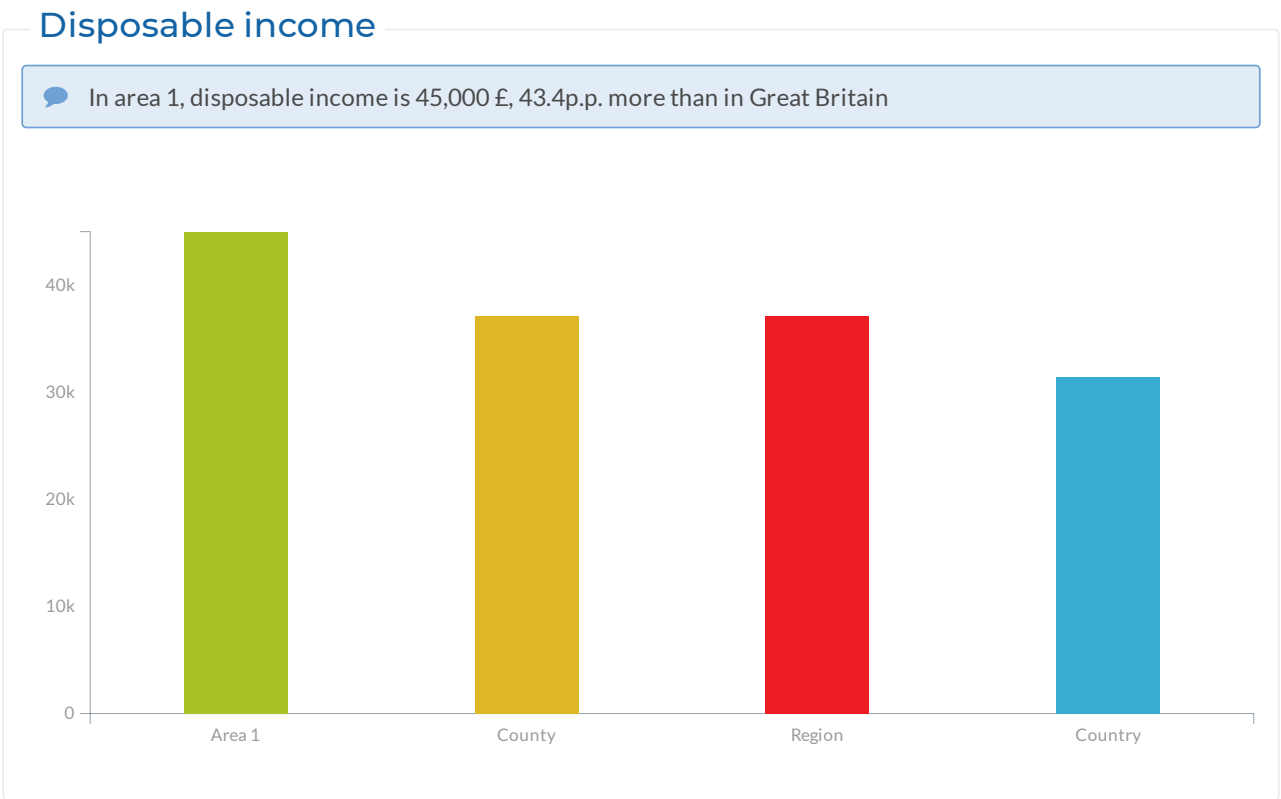
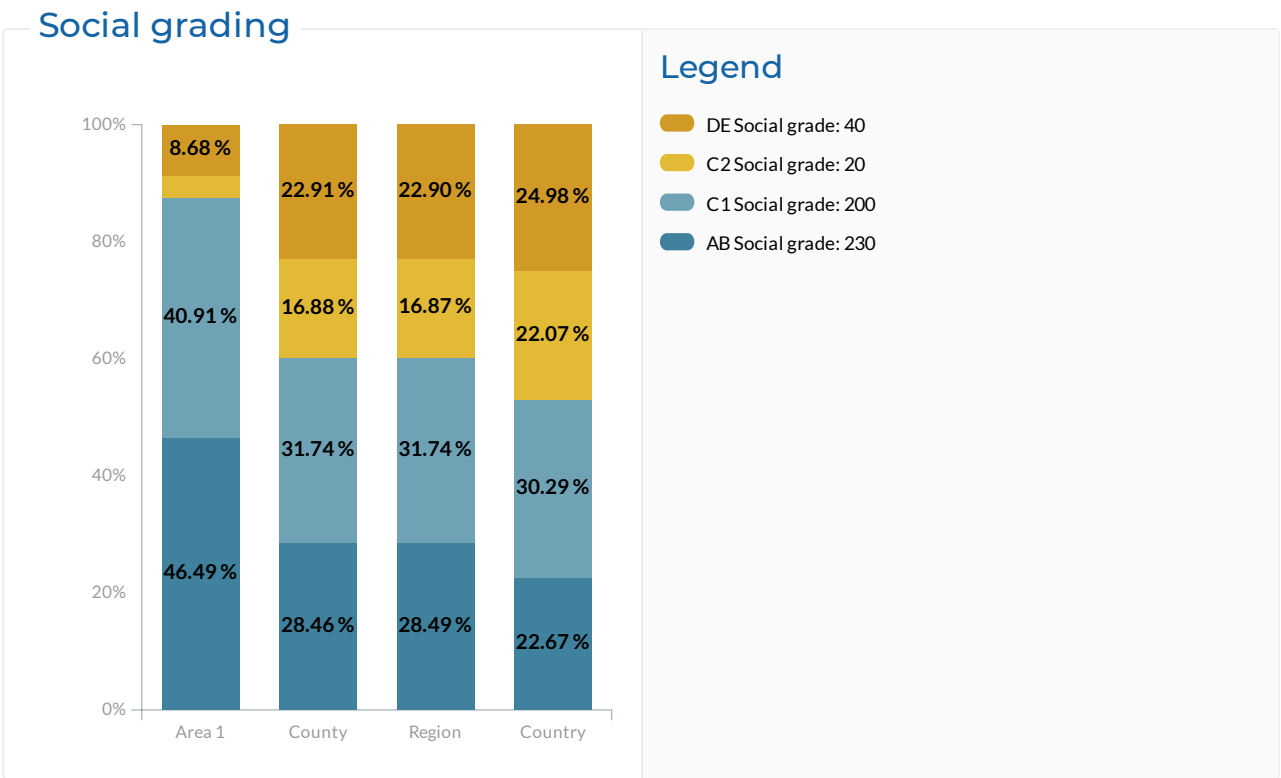
3.6 %

CRIMES PER THOUSAND INHABITANTS

2,197 crimes

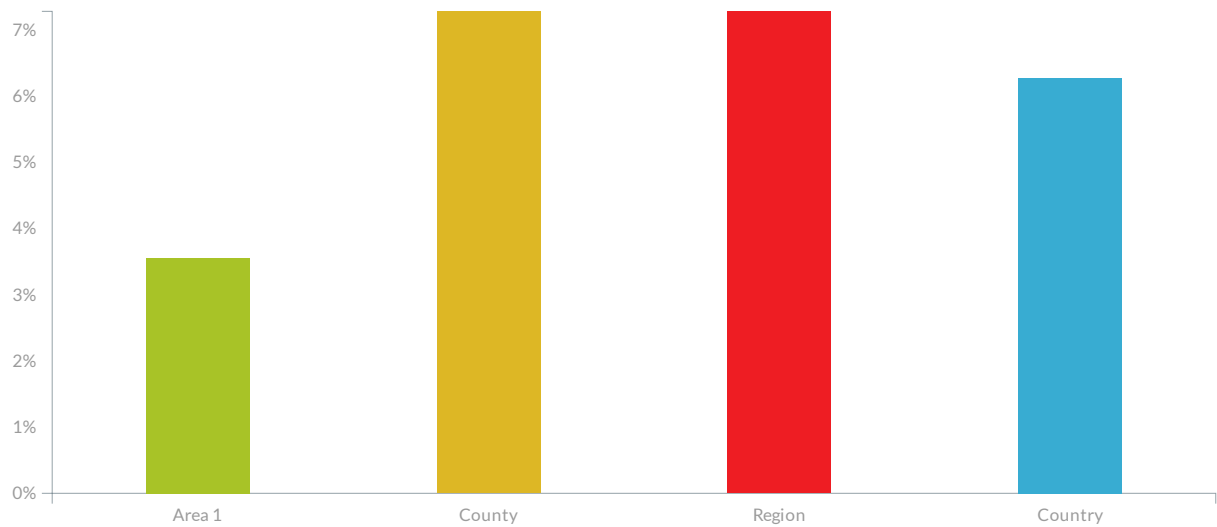
INDEX OF MULTIPLE DEPRIVATION

28 /100



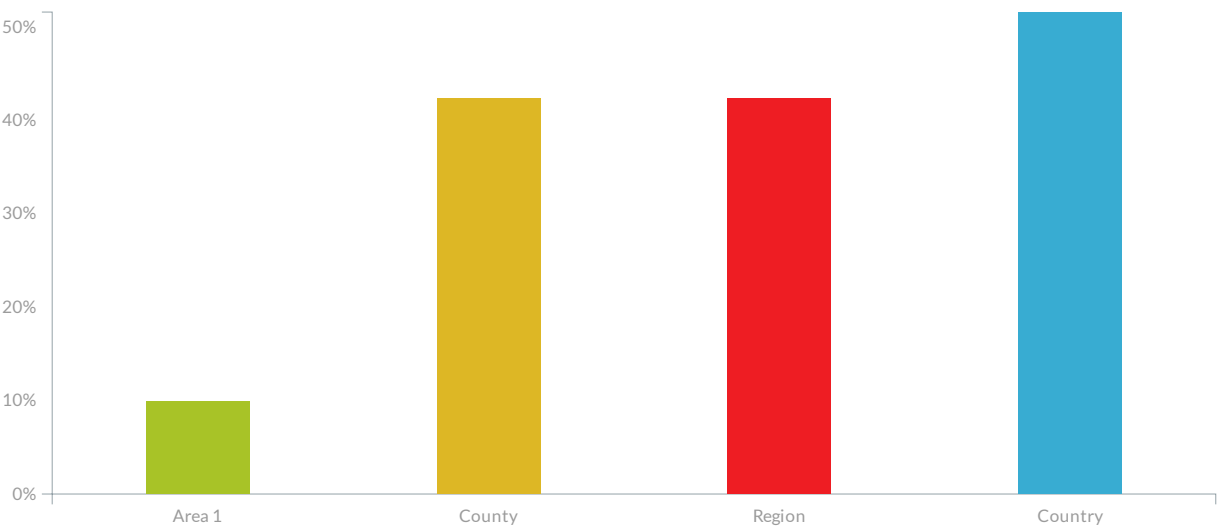
Unemployment rate

In area 1, unemployment rate is 3.6 %, 2.7p.p. less than in Great Britain

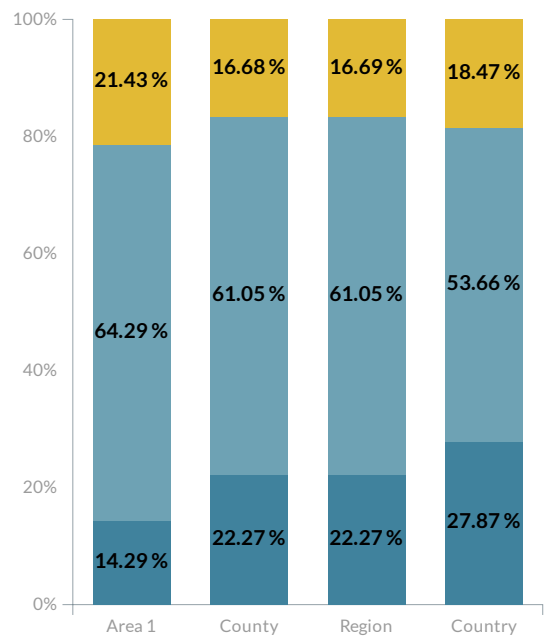


Dependency ratio

In area 1, dependency ratio is 0.099 , 80.8p.p. less than in Great Britain



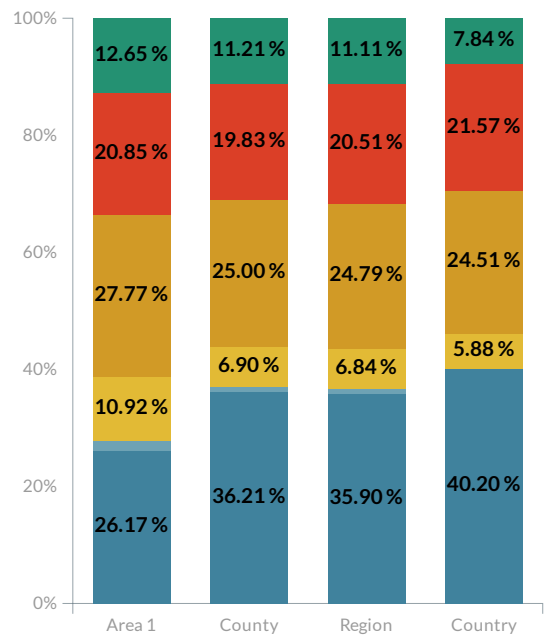
Unemployed people (by age)



Legend

- Unemployed people (50-75): 3 inhabitants
- Unemployed people (25-49): 10 inhabitants
- Unemployed people (16-24): 2 inhabitants

Crimes per thousand inhabitants

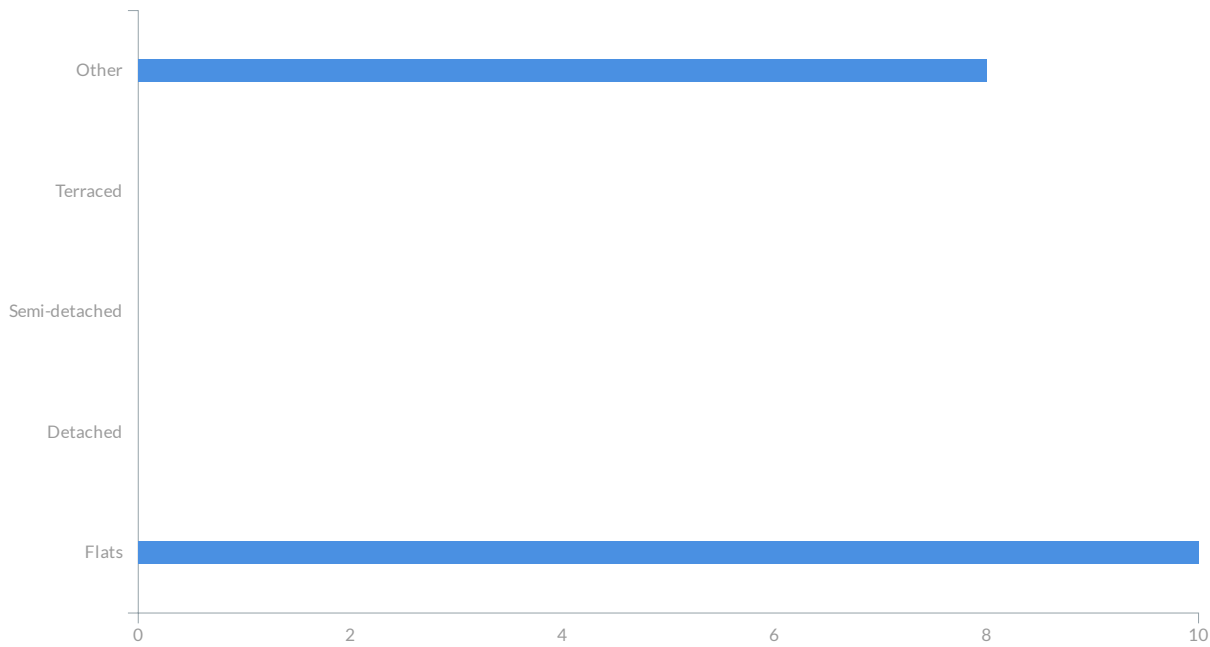


Legend

- Public disorder, weapons & drugs: 278 crimes
- Vehicle crime: 458 crimes
- Shoplifting & theft : 610 crimes
- Burglary & robbery: 240 crimes
- Anti-social behaviour: 36 crimes
- Violence and sexual offences: 575 crimes

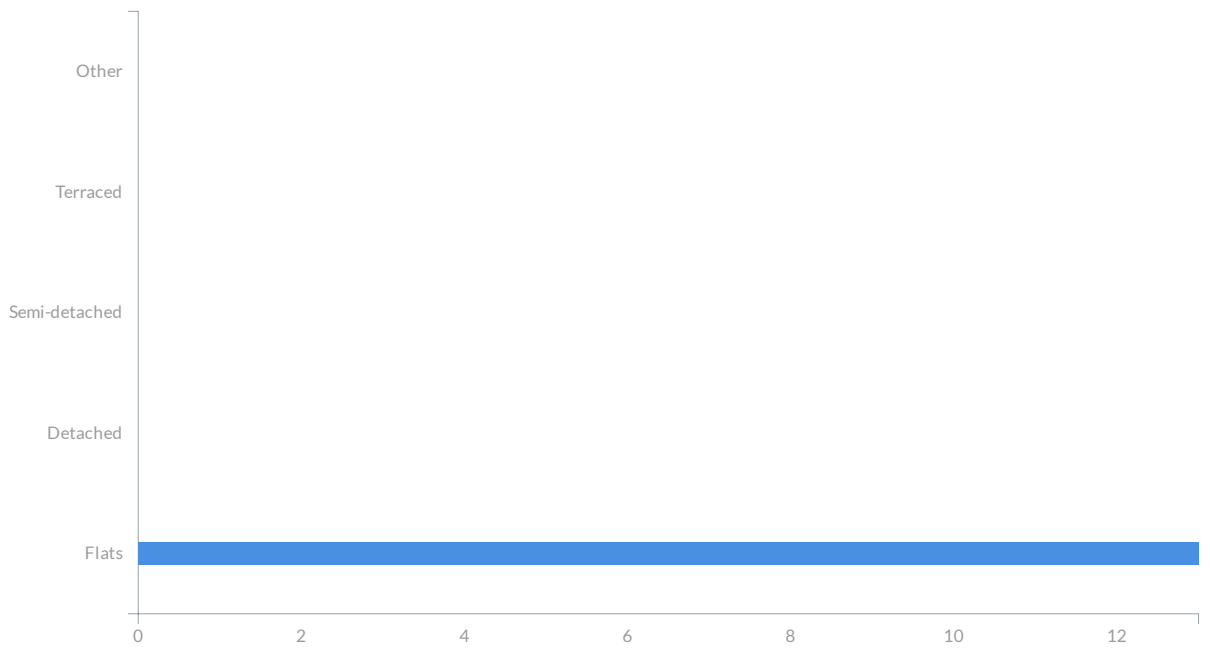
Residence pricing

Old residences (Transactions)



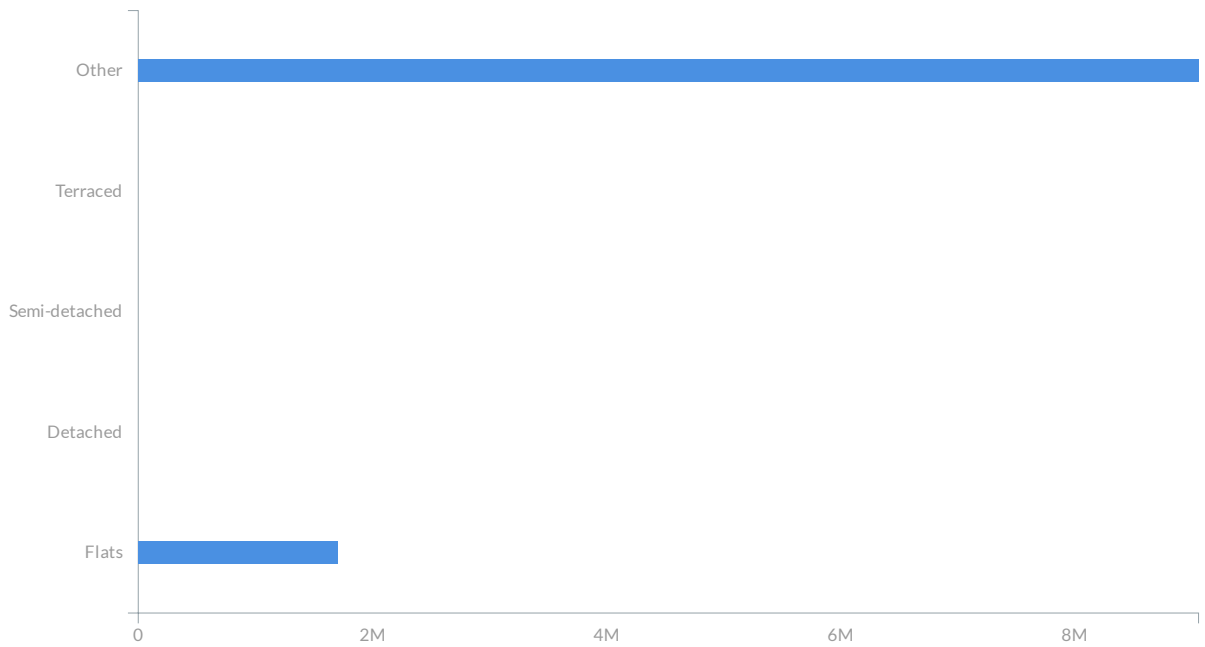
Residence pricing

New residences (Transactions)



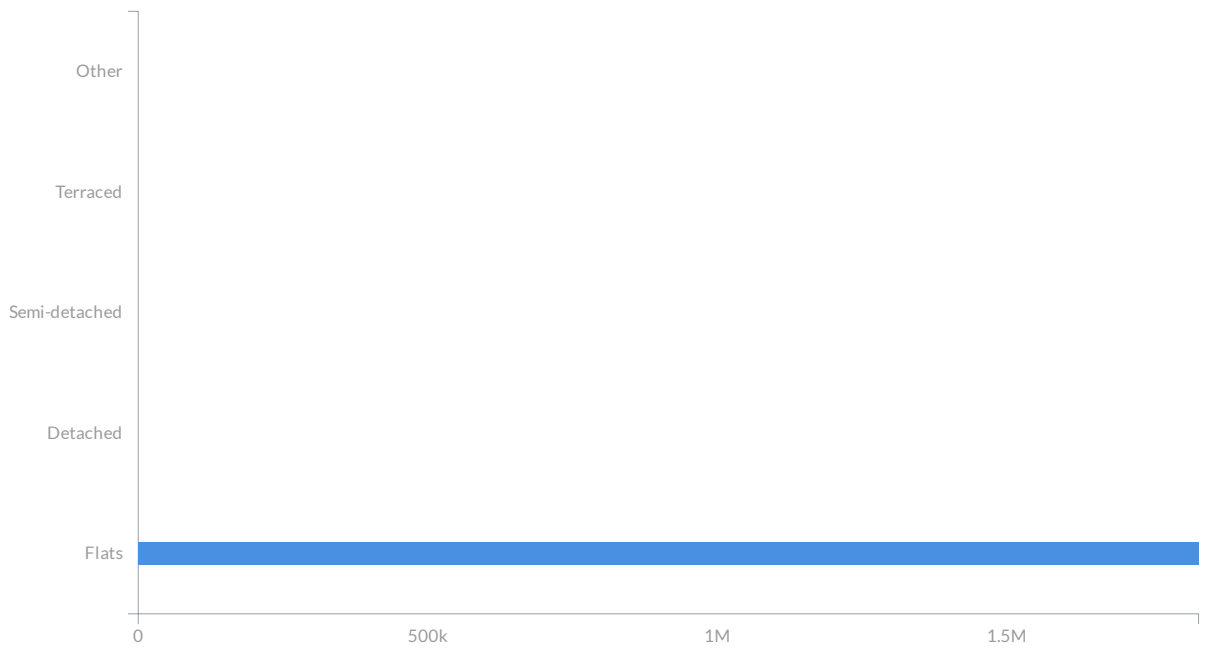
Residence pricing

Old residences (Price)



Residence pricing

New residences (Price)



Urban land use

AREA

0.14 km²

MAIN HOUSEHOLD

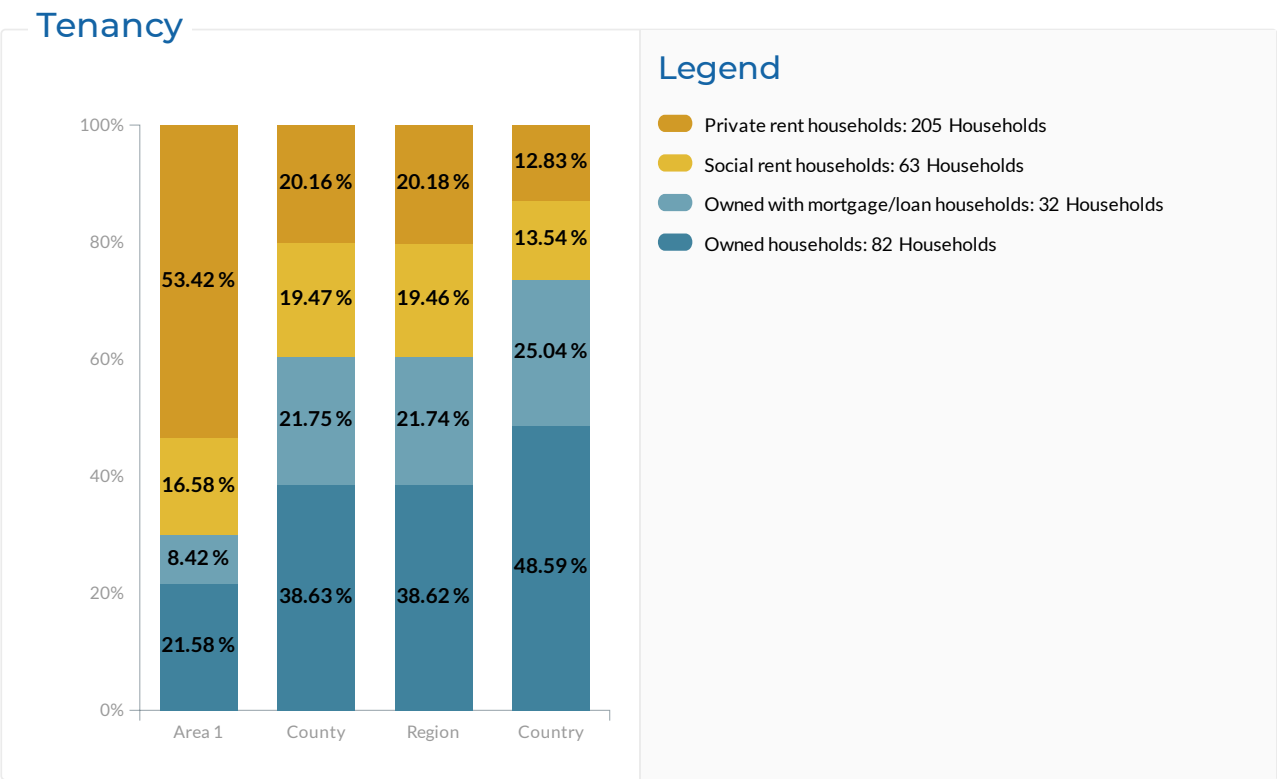
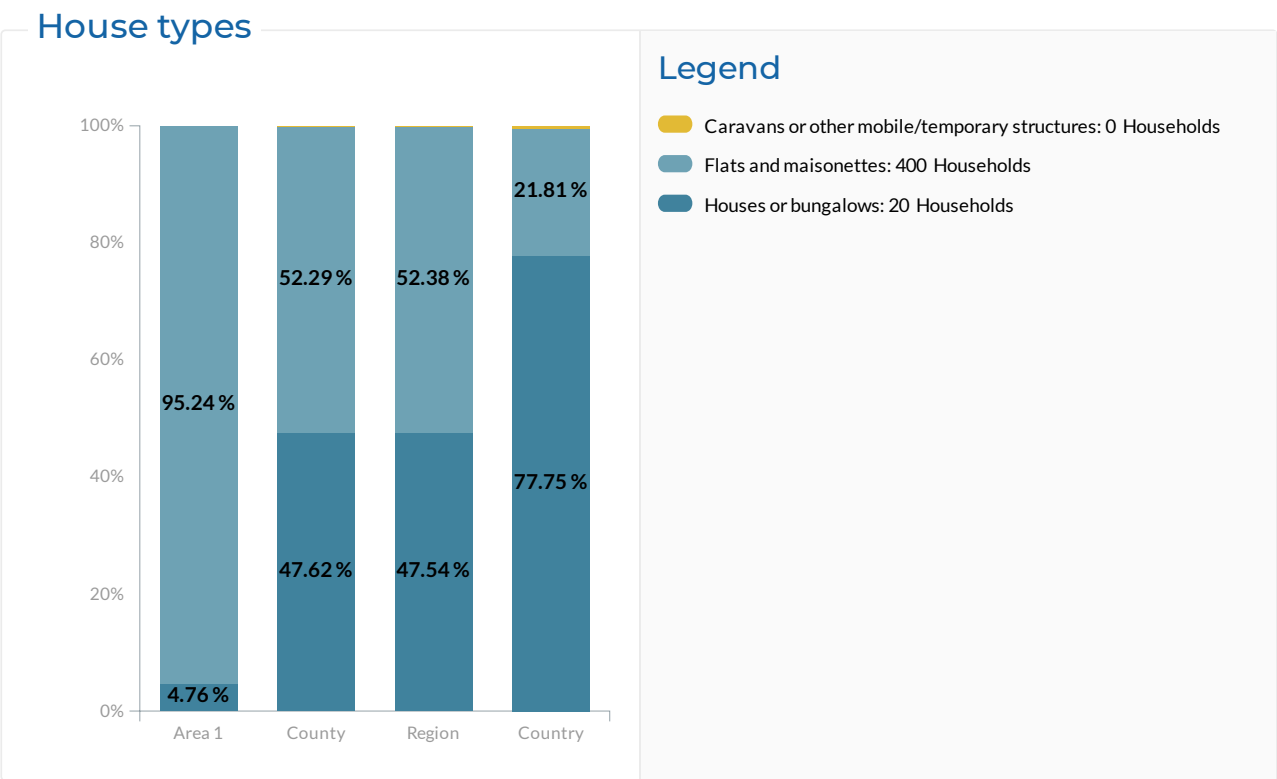
365 Households

SINGLE-PERSON HOUSEHOLDS

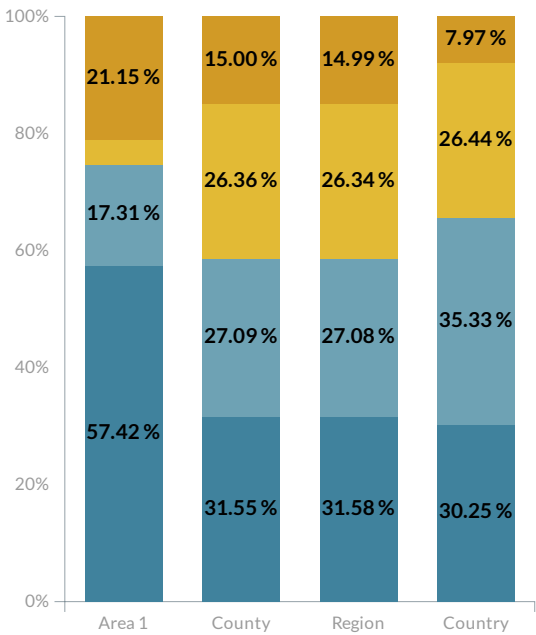
57.3 %

POPULATION DENSITY

4,250 pop/km²



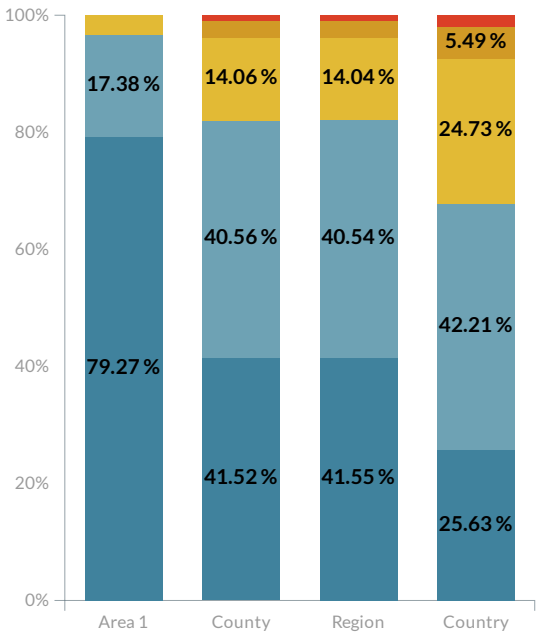
Occupancy



Legend

- Other households: 77 Households
- Family household with dependent children: 15 Households
- Family household without dependent children: 63 Households
- One person households: 210 Households

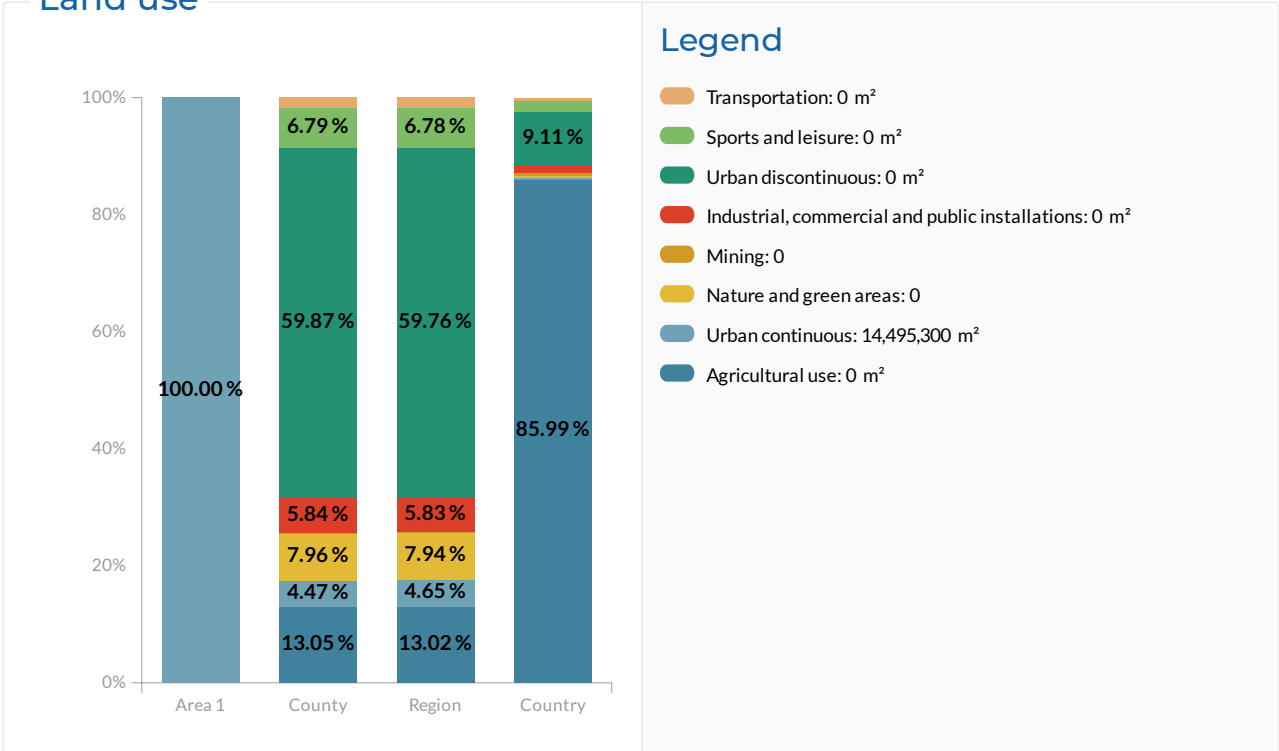
Car availability



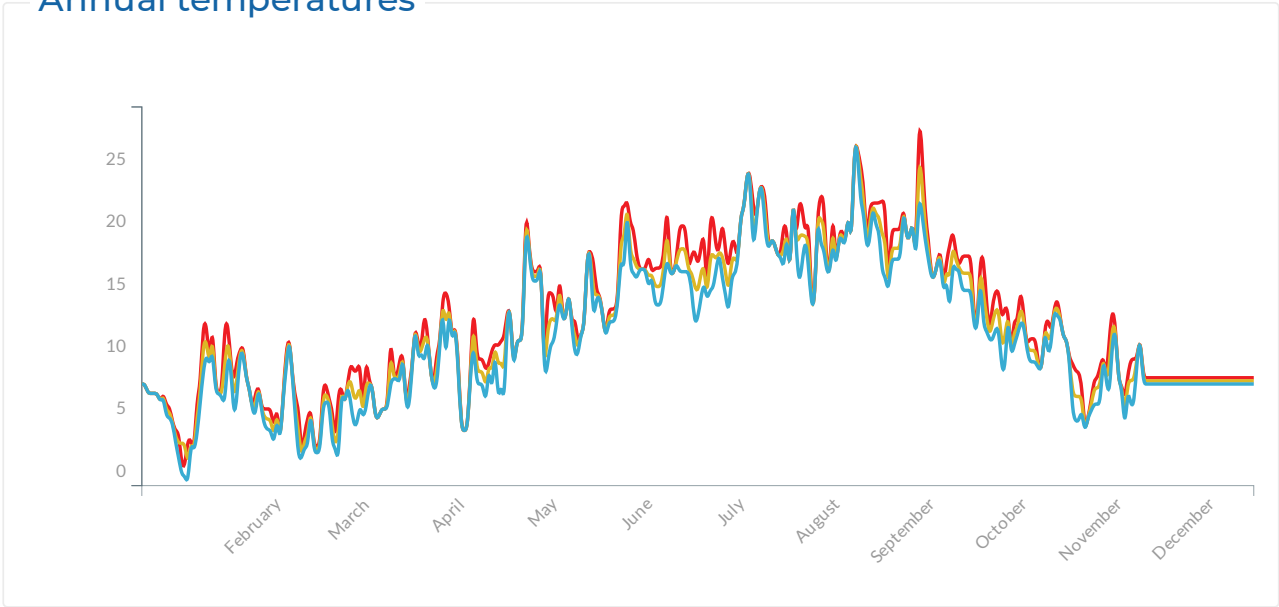
Legend

- 4 or more cars or vans in household: 0
- 3 cars or vans in household: 0
- 2 cars or vans in household: 11
- 1 car or van in household: 57
- No cars or vans in household: 260

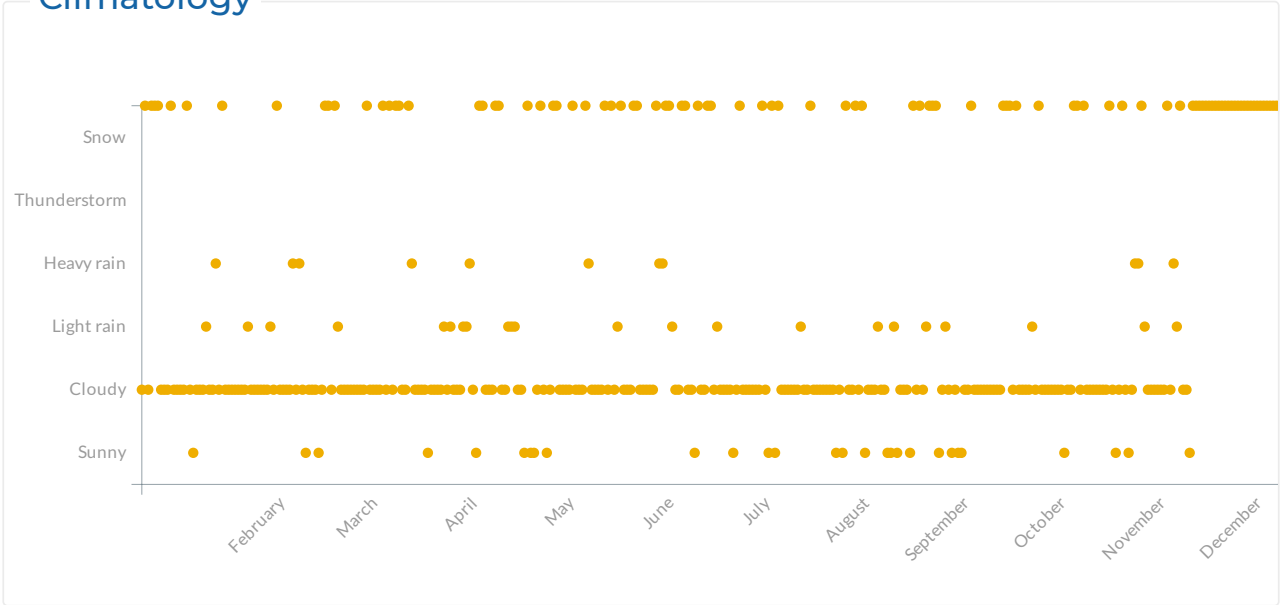
Land use



Annual temperatures

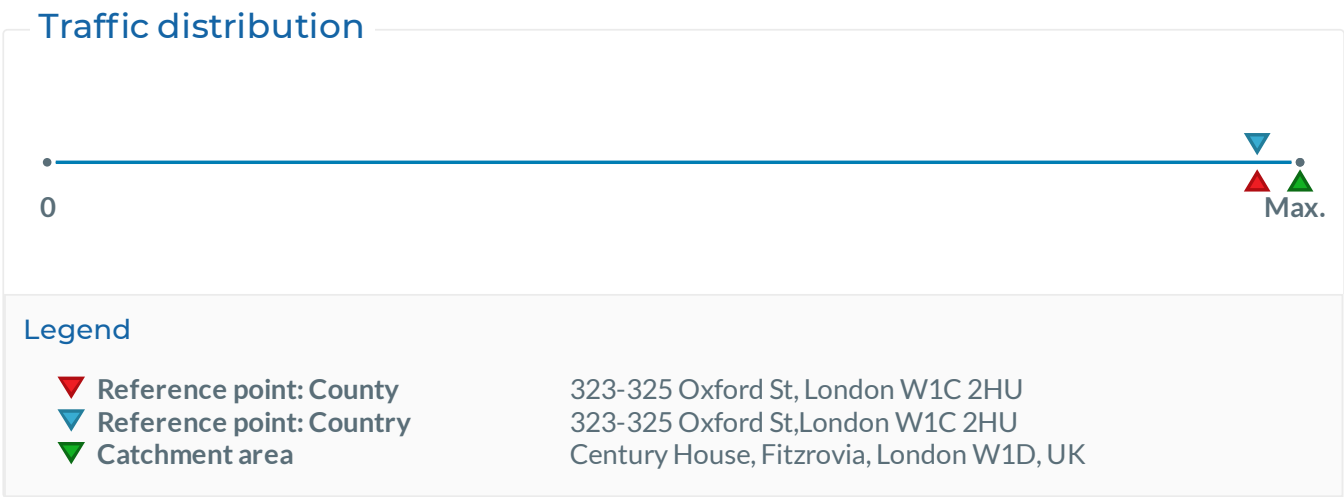


Climatology



Traffic

FOOTFALL ALONG THE STRETCH Maximum	AVERAGE FOOTFALL IN THE AREA Medium	DRIVING TRAFFIC ALONG THE STRETCH Medium-high
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Markers

COMMERCIAL MARKERS

225

Visible markers ranking



Non exhaustive table with the most relevant markers from those categories/brands from your catchment area

Select your relevant markers in the left panel

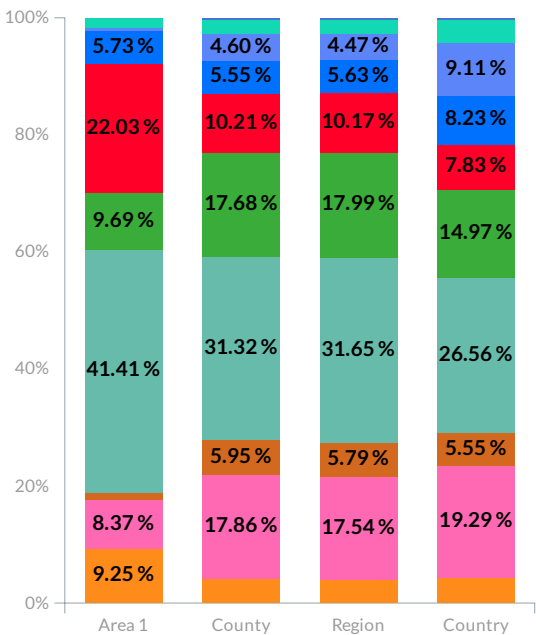
Administrative information



Non exhaustive table with the main administrative units within the catchment area

Low output area	Disposable incom...	Unemployment rat...
Westminster 013B	41,300 £	5.4 %
Westminster 013D	45,450 £	6.7 %
Westminster 013E	39,350 £	6.2 %

Commercial markers




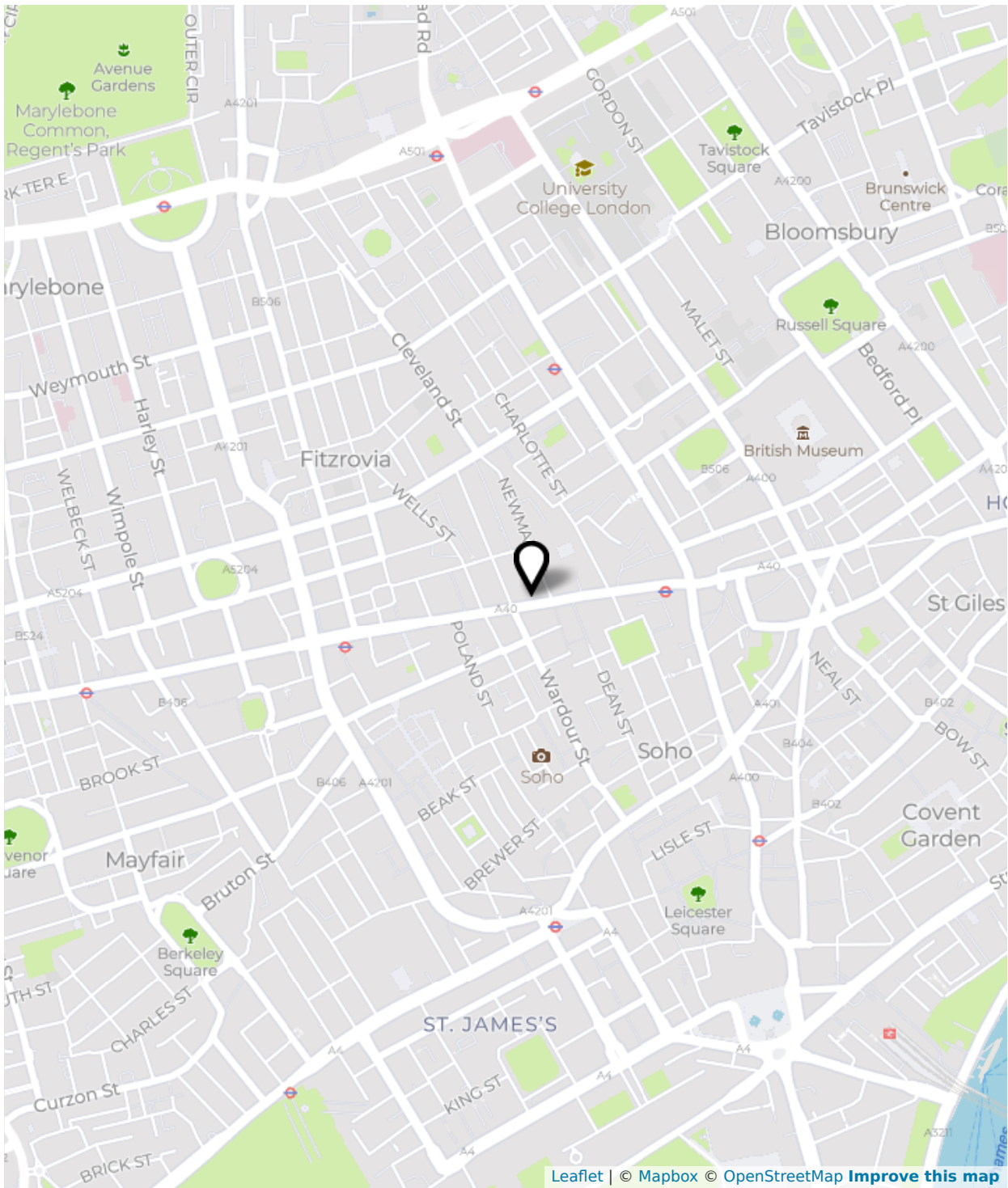
Legend

- Academies: N/A
- Shopping Centres: N/A
- Accommodation: 4
- Automotive: 1
- Leisure: 13
- Fashion: 50
- Services: 22
- Bars and restaurants: 94
- Groceries: 3
- Health & Beauty: 19
- Home & Office: 21

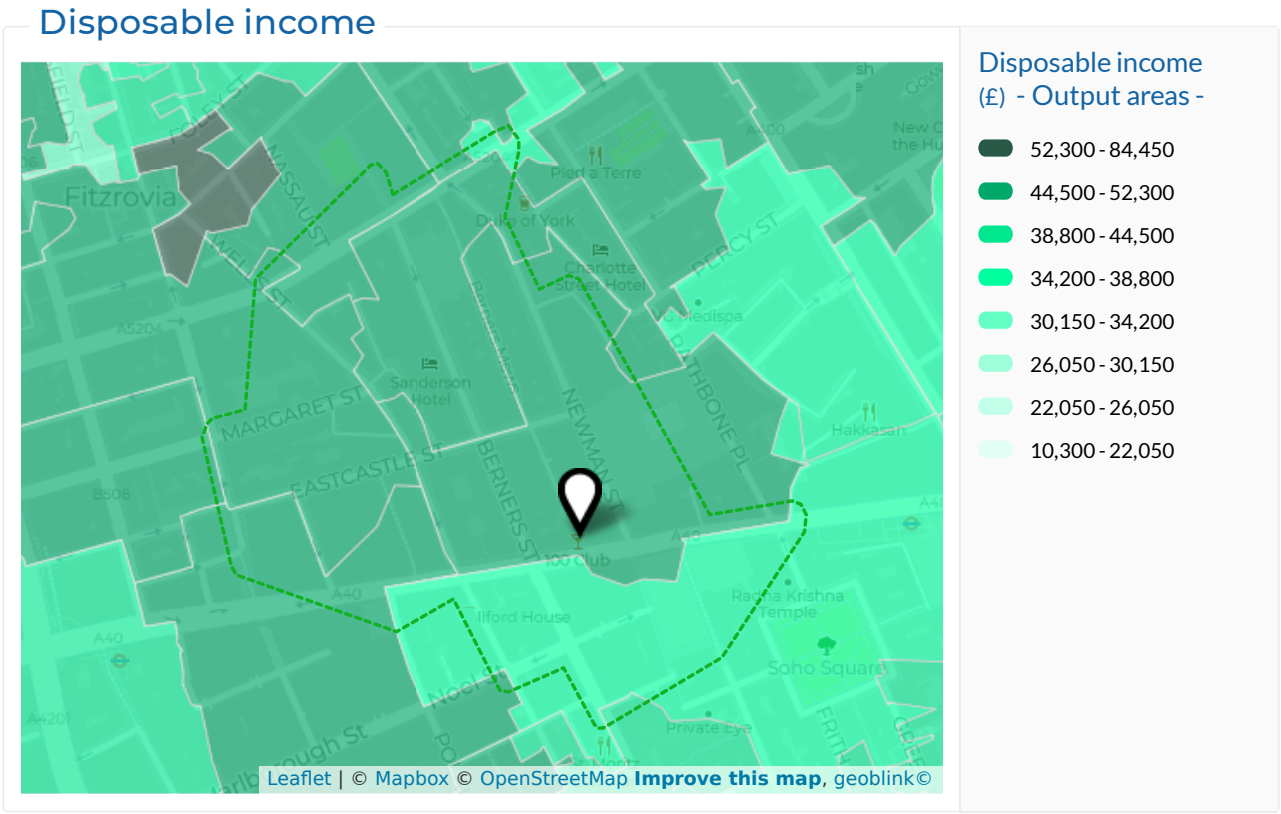
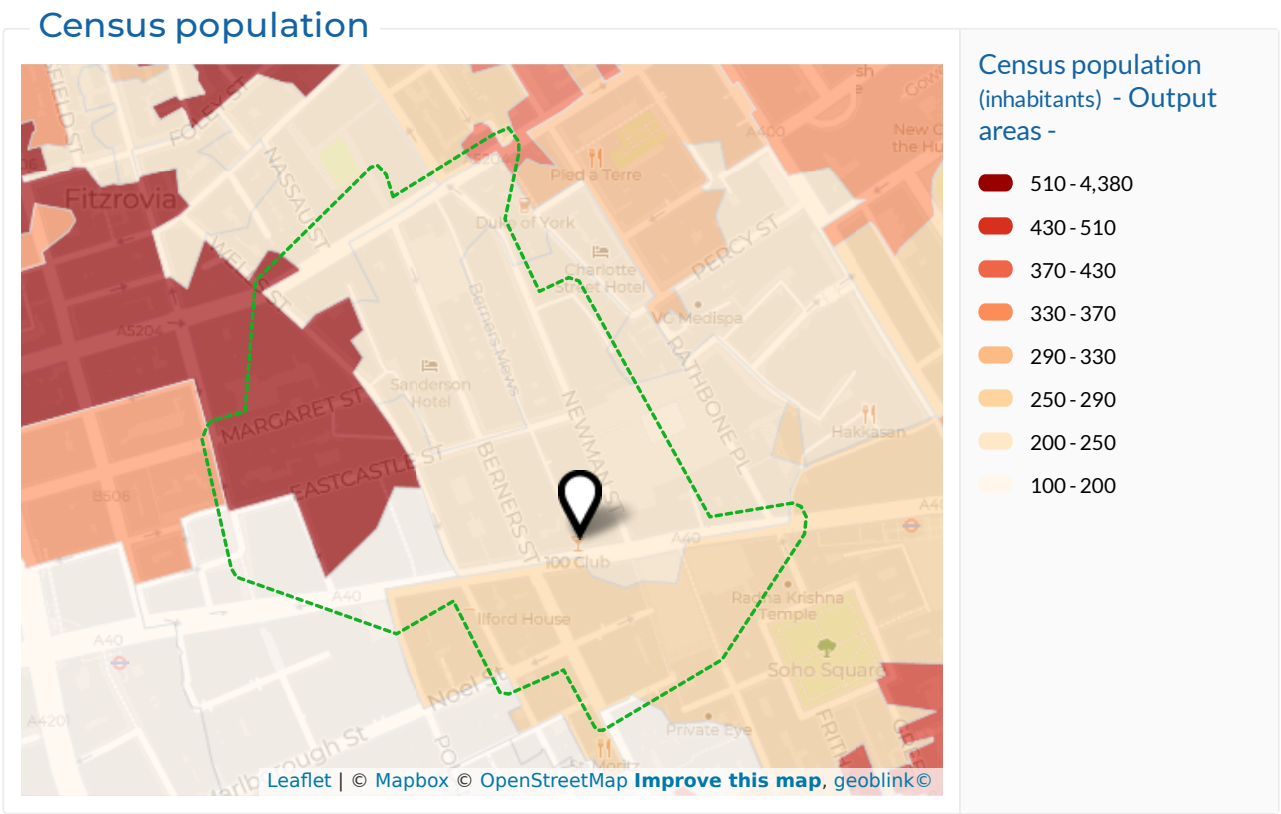
Points of Interest

Near Century House, Fitzrovia, London W1D, UK

 These are some markers of your own category () around the selected area. (Disclaimer: Non exhaustive)



Maps



Sources of data

Office for National Statistics (ONS)	https://www.ons.gov.uk
UK Police Open Data	https://data.police.uk/
Land Registry	http://landregistry.data.gov.uk/
Official labour market statistics	https://www.nomisweb.co.uk
OpenData Communities	http://opendatacommunities.org/
Weather - Met Office	www.metoffice.gov.uk/public/weather
CORINE Land Cover	https://www.eea.europa.eu/publications/CORO-landcover
OpenStreetMap	https://www.openstreetmap.org
Here	http://www.here.com

