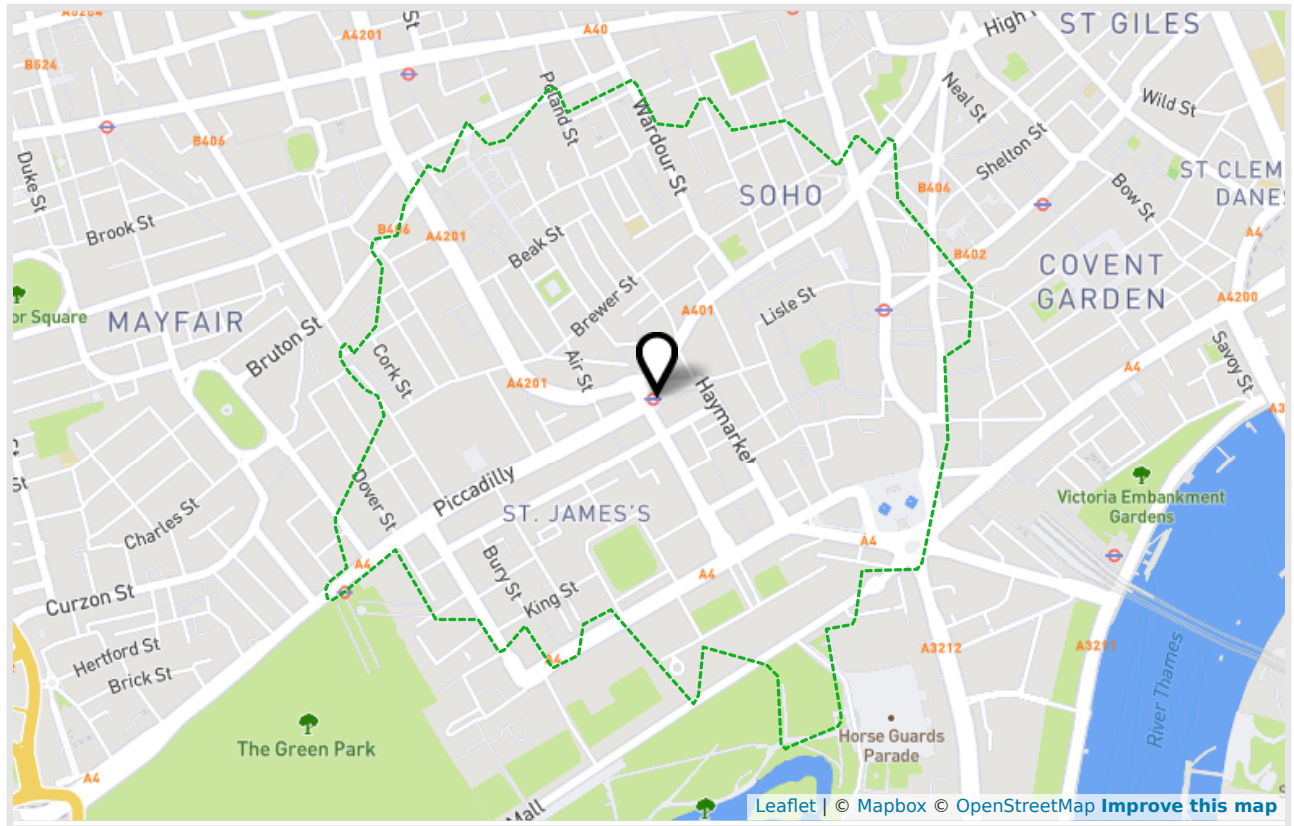


Geoblink Report

AREA OVERVIEW REPORT



The London Pavillion, London W1J 0DA, UK

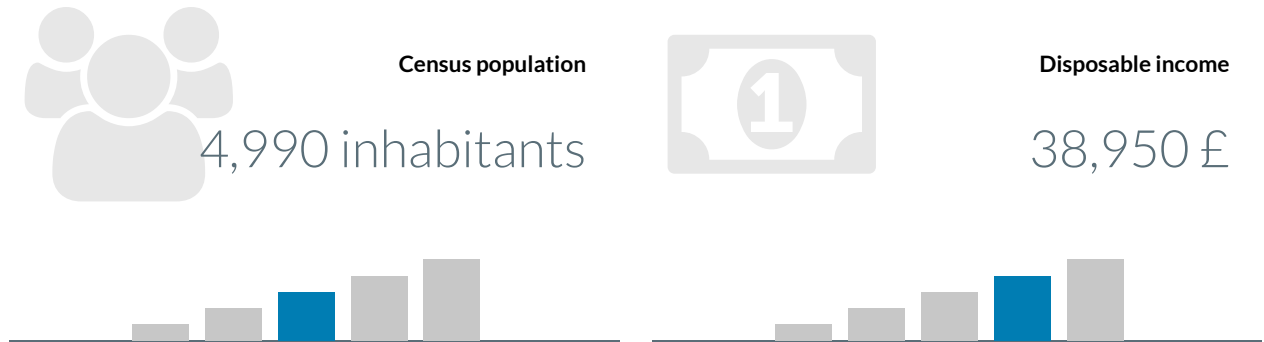
Catchment area of 10' on foot

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The graphs show the comparative of the studied area with others of the same type in the county.



Sociodemographic data

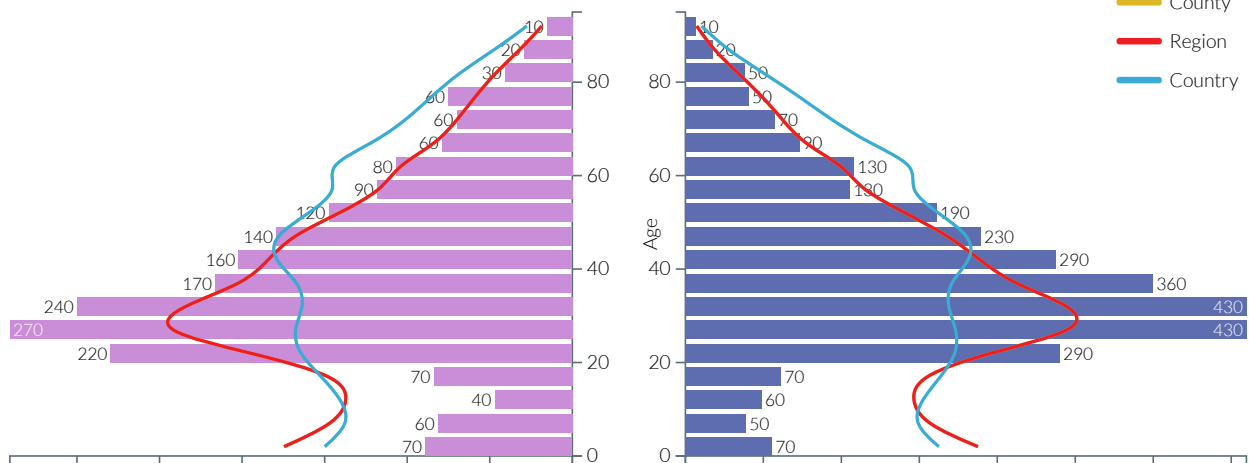
4,990 inhabitants
Census population

38.8 years
Average age

1,870 inhabitants
Caucasian british

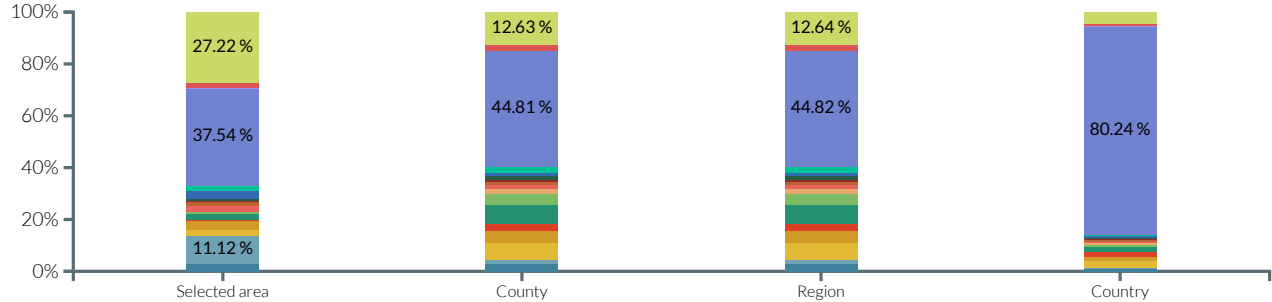
98,770 people
Workers

Population structure



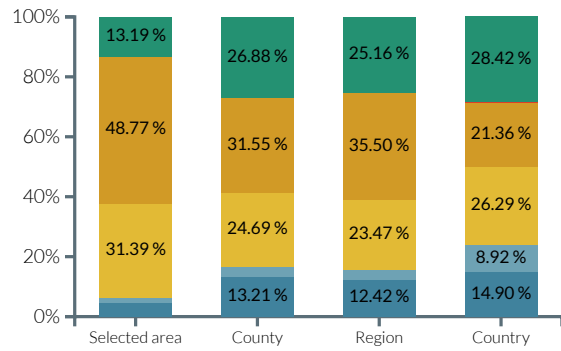
In the **selected area**, 39.6% of the population is female. The **average age** in the **selected area** is 38.8 years, 3.3 years more than in Greater London county, 3.3 years more than in region and 0.5 years less than in Great Britain.

Ethnic groups



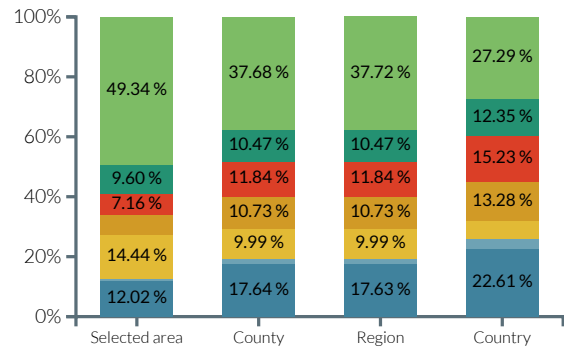
- Rest of caucasian...: 1,360 inhabitants
- Irish: 110 inhabitants
- Gypsies: 1 inhabitants
- Caucasian British: 1,870 inhabitants
- Other ethnic grou...: 110 inhabitants
- Rest of arab popu...: 150 inhabitants
- Mixed caucasian/c...: 40 inhabitants
- Mixed caucasian/a...: 20 inhabitants
- Mixed asian/cauca...: 60 inhabitants
- Rest of mixed pop...: 120 inhabitants
- Rest of black pop...: 20 inhabitants
- Caribbeans: 30 inhabitants
- Africans: 100 inhabitants
- Pakistanis: 30 inhabitants
- Rest of asian pop...: 170 inhabitants
- Indian: 100 inhabitants

Occupation of workers



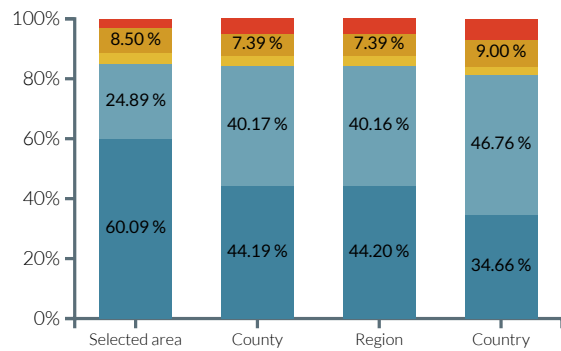
- **Public services a...**: 13,050 inhabitants
- **Activities househ...**: 200 inhabitants
- **Professional serv...**: 48,270 inhabitants
- **Commercial servic...**: 31,070 inhabitants
- **Manufactures**: 1,960 inhabitants
- **Primary sector an...**: 4,420 inhabitants

Education level



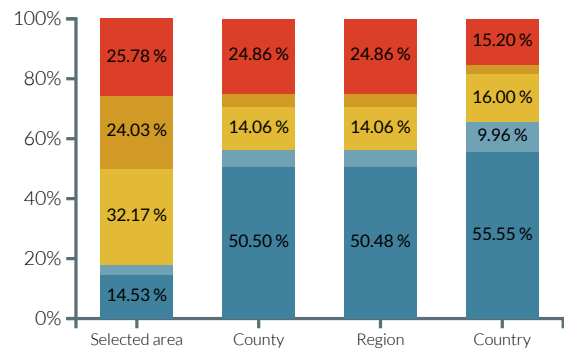
- **Degree or above**: 2,280 inhabitants
- **2+A Levels or equ...**: 440 inhabitants
- **5+ GCSEs or equiv...**: 330 inhabitants
- **1-4 GCSEs or equi...**: 310 inhabitants
- **Other**: 670 inhabitants
- **Apprenticeship**: 40 inhabitants
- **No qualification**: 560 inhabitants

Marital status



- **Widowed**: 140 inhabitants
- **Divorced**: 390 inhabitants
- **Separated**: 170 inhabitants
- **Married / Civil p...**: 1,150 inhabitants
- **Single**: 2,780 inhabitants

Student accomodation



- **Other household**: 130 inhabitants
- **Living alone**: 120 inhabitants
- **Student-only hous...**: 170 inhabitants
- **Student dorms**: 20 inhabitants
- **Living with paren...**: 80 inhabitants

Socioeconomic data

38,950 £

Disposable income

6.2 %

Unemployment rate

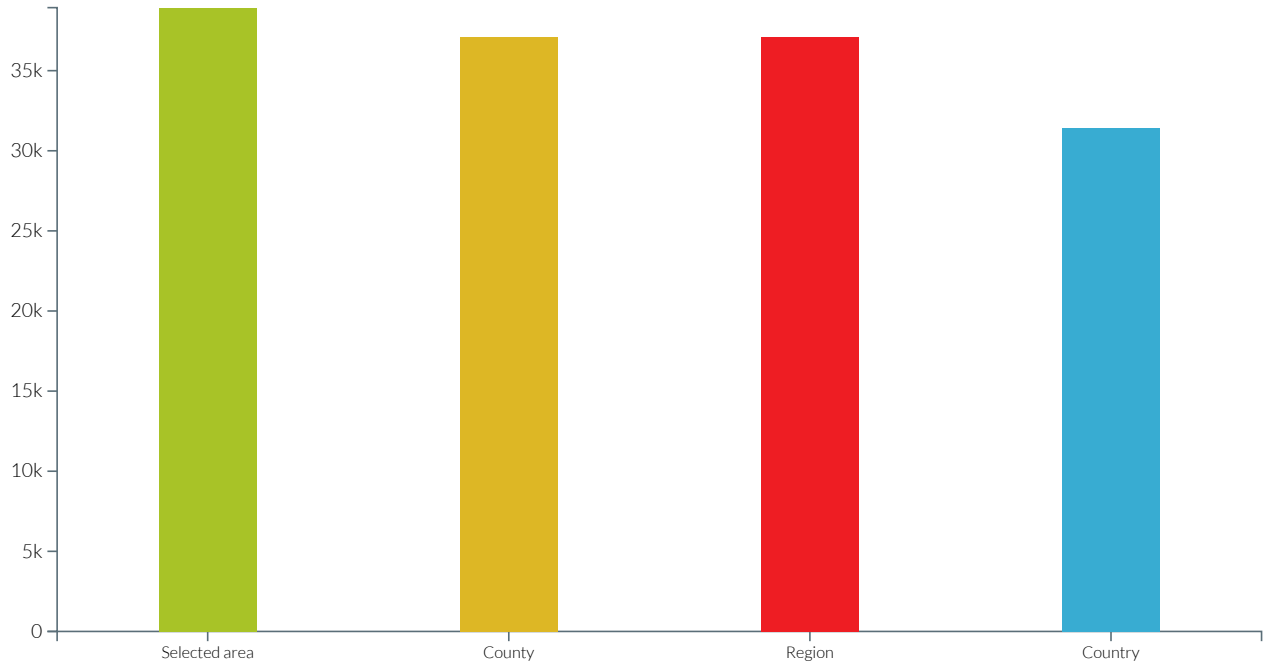
2,778 crimes

Crimes per thousand inhabitants

26 /100

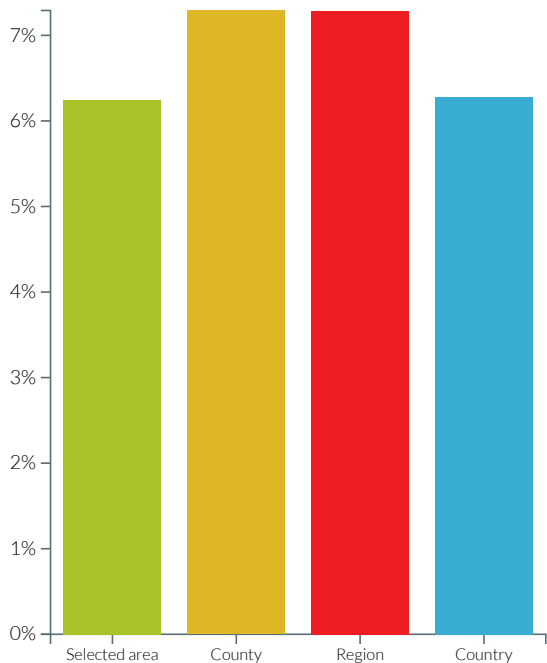
Index of multiple deprivation

Disposable income



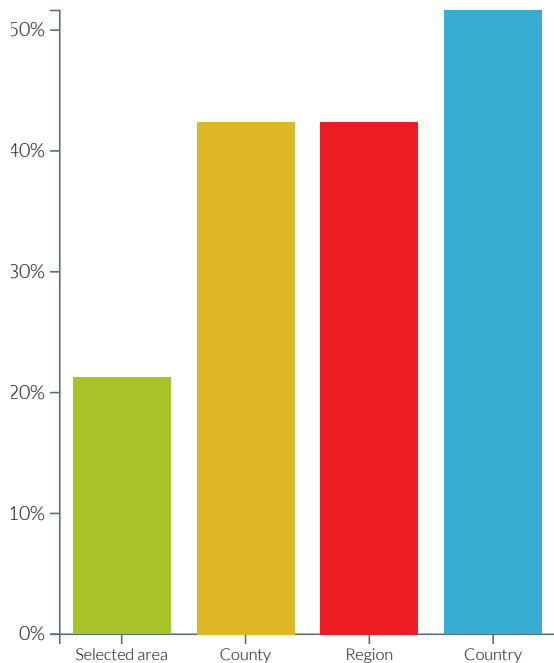
In the selected area, **disposable income** is 38,950 £, 24.0p.p. more than in Great Britain

Unemployment rate



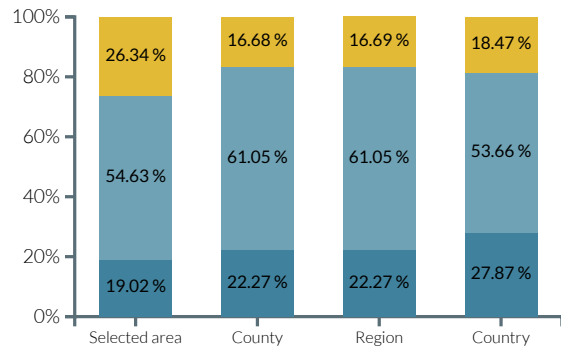
In the selected area, **unemployment rate** is 6.2 %, 0.0p.p. less than in Great Britain

Dependency ratio



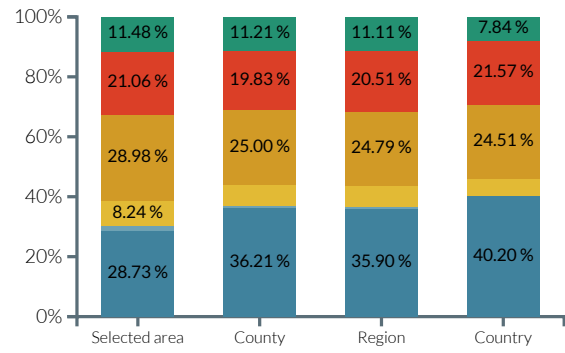
In the selected area, **dependency ratio** is 0.212 , 58.9p.p. less than in Great Britain

Unemployed people (by age)



- Unemployed people...: 50 inhabitants
- Unemployed people...: 110 inhabitants
- Unemployed people...: 40 inhabitants

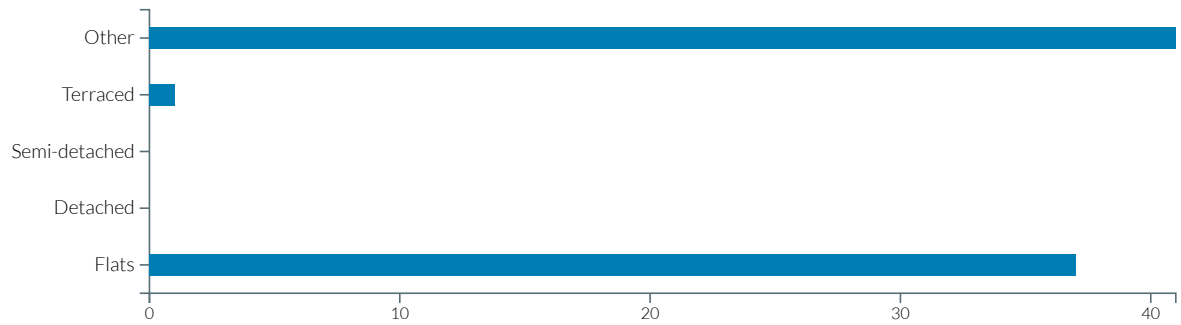
Crimes per thousand inhabitants



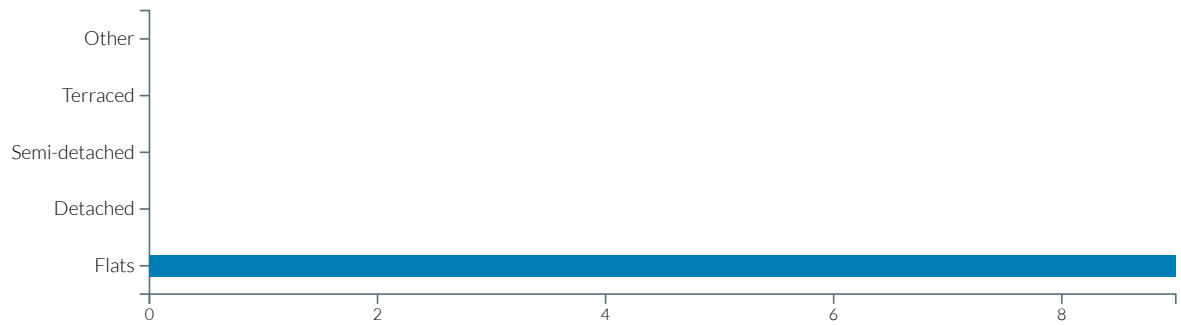
- Public disorder, ...: 319 crimes
- Vehicle crime: 585 crimes
- Shoplifting & the...: 805 crimes
- Burglary & robber...: 229 crimes
- Anti-social behav...: 42 crimes
- Violence and sexu...: 798 crimes

Residence pricing

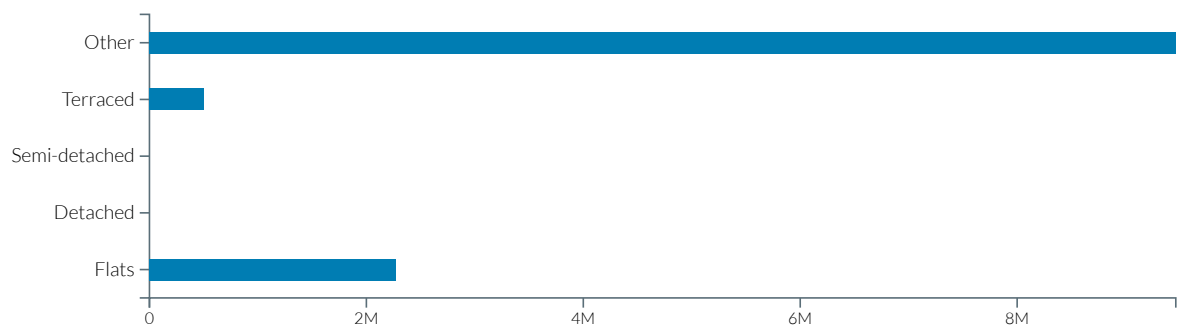
Old residences (Transactions)



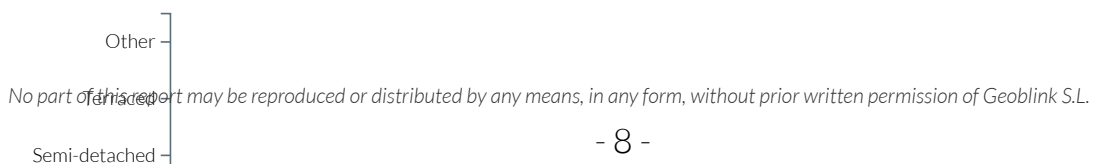
New residences (Transactions)



Old residences (Price)



New residences (Price)



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Urban land use

0.97 km²

Area

2,900 Households

Main household

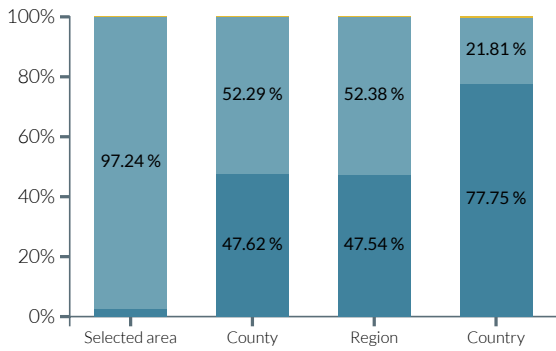
57.7 %

Single-person households

5,150 pop/km²

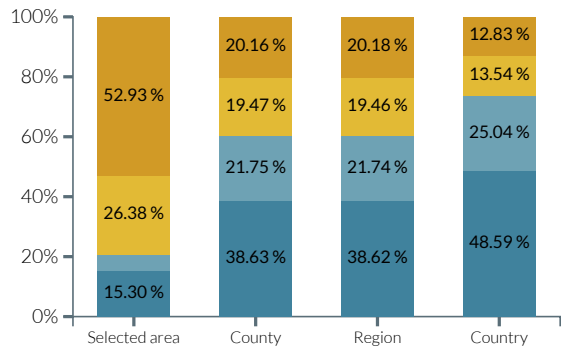
Population density

House types



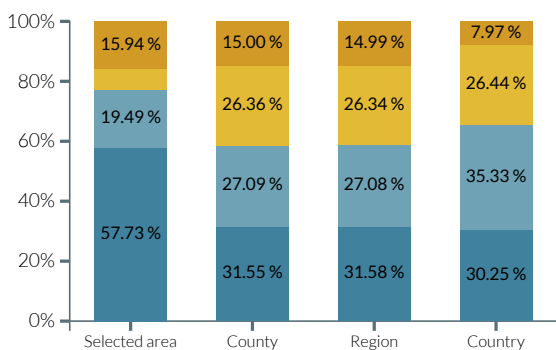
- Caravan or other ...: 2 Households
- Flats and maisonette...: 3,400 Households
- House or bungalow: 95 Households

Tenancy



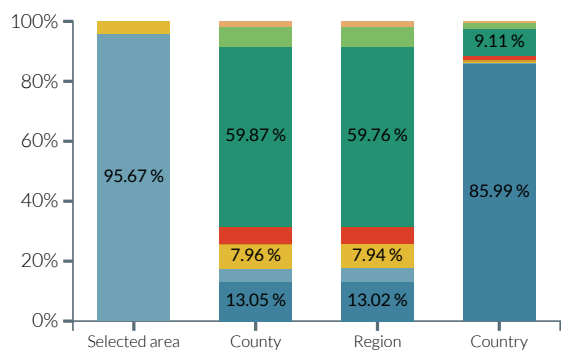
- Private rent: 1,550 Households
- Social rent: 775 Households
- Owned with mortgage...: 160 Households
- Owned: 450 Households

Occupancy



- Other: 465 Households
- Family household ...: 200 Households
- Family household ...: 570 Households
- One person: 1,700 Households

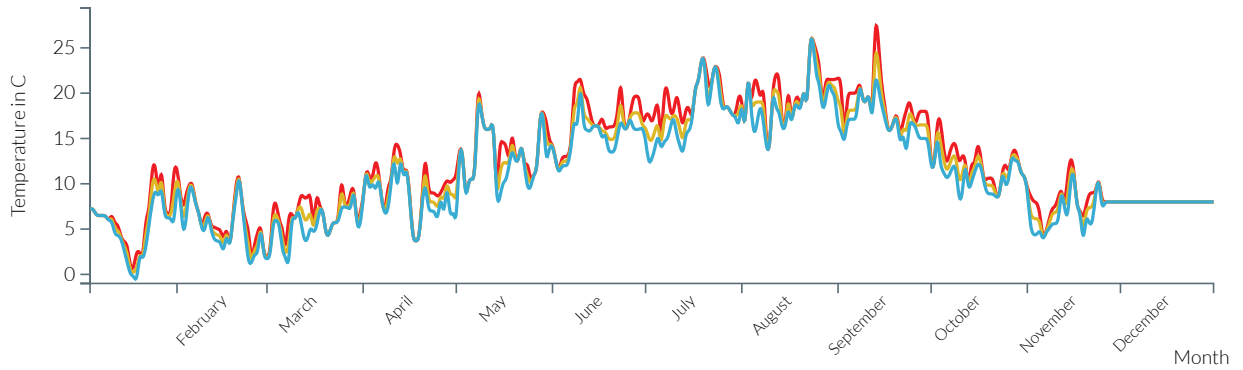
Land use



- Transportation: 0 m²
- Sports and leisure...: 0 m²
- Urban discontinuous...: 0 m²
- Industrial, commerce...: 0 m²
- Mining: 0
- Nature and green ...: 4,204,100
- Urban continuous: 92,900,300 m²
- Agricultural use: 0 m²

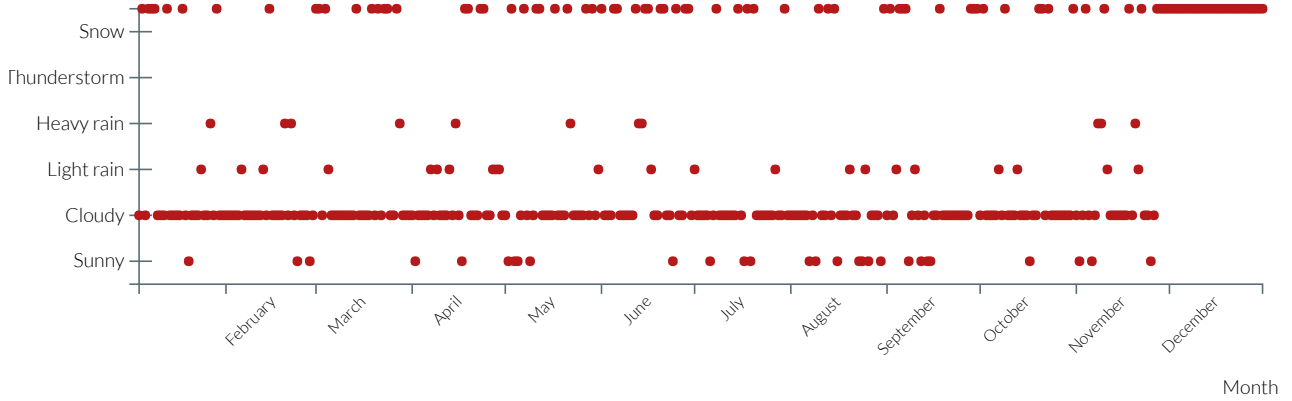
Annual temperatures

2016



Climatology

2016

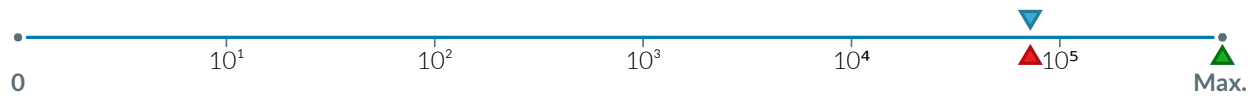


Traffic

Maximum
Footfall along the stretch

Very High
Average footfall in the area

Traffic distribution



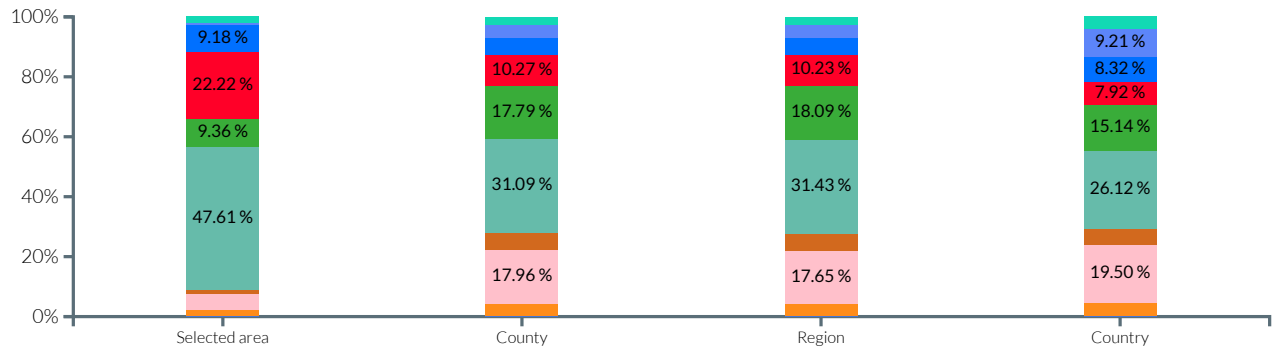
- ▼ **Reference point: County** 323-325 Oxford St, London W1C 2HU
- ▼ **Reference point: Country** 323-325 Oxford St, London W1C 2HU
- ▼ **Catchment area** The London Pavillion, London W1J 0DA, UK

Markers

2,200

Commercial markers

Commercial markers



- Accommodation: 45
- Automotive: 12
- Leisure: 202
- Fashion: 489
- Services: 206
- Bars and restaura...: 1,048
- Groceries: 32
- Health & Beauty: 118
- Home & Office: 45
- Shopping Centres: 4

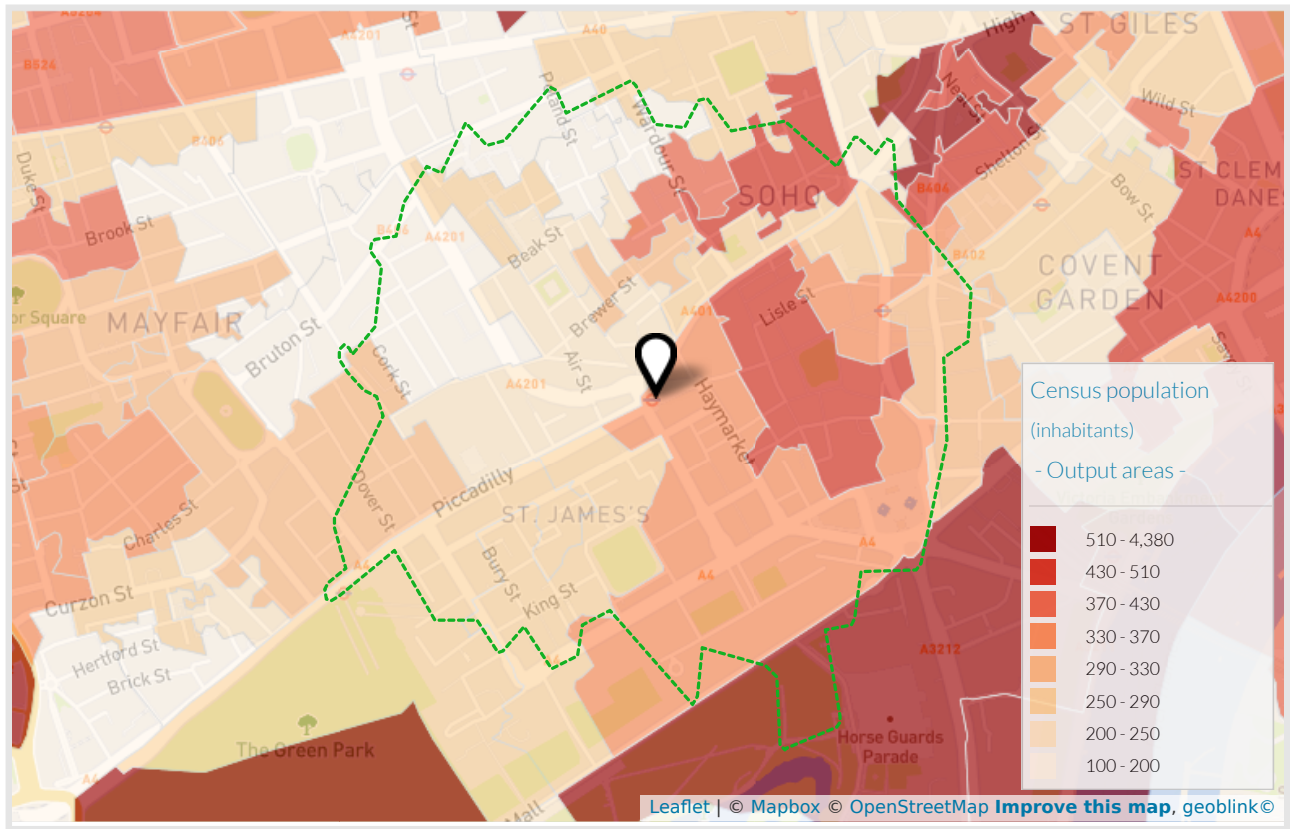
Administrative information

Low output area	Disposable incom...	Unemployment rat...
Camden 028D	31,400 £	4.7 %
Westminster 013B	41,300 £	5.4 %
Westminster 013E	39,350 £	6.2 %
Westminster 013F	37,900 £	5 %
Westminster 018A	38,500 £	8.2 %
Westminster 018C	47,500 £	2.3 %
Westminster 018D	49,800 £	3.2 %

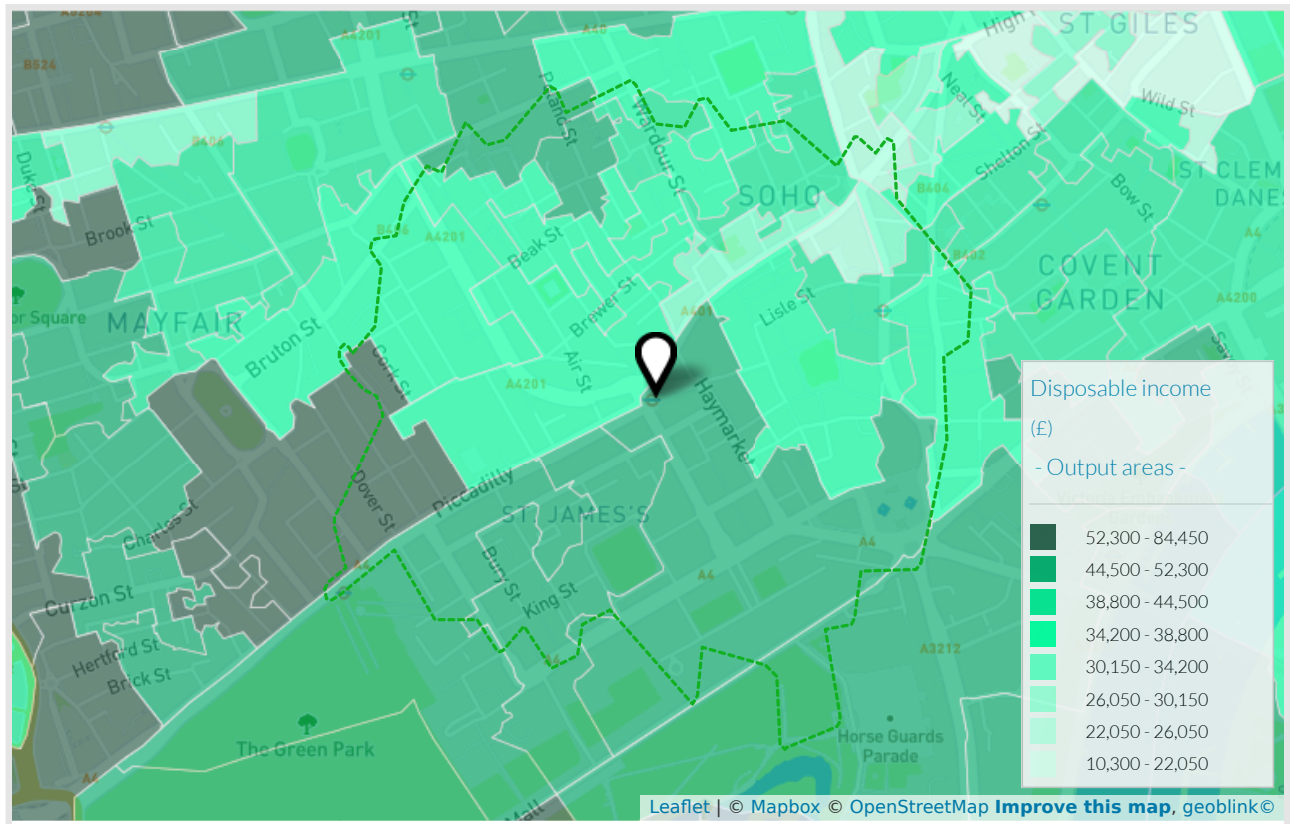
* Non exhaustive table with the main administrative units within the catchment area

Maps

Census population



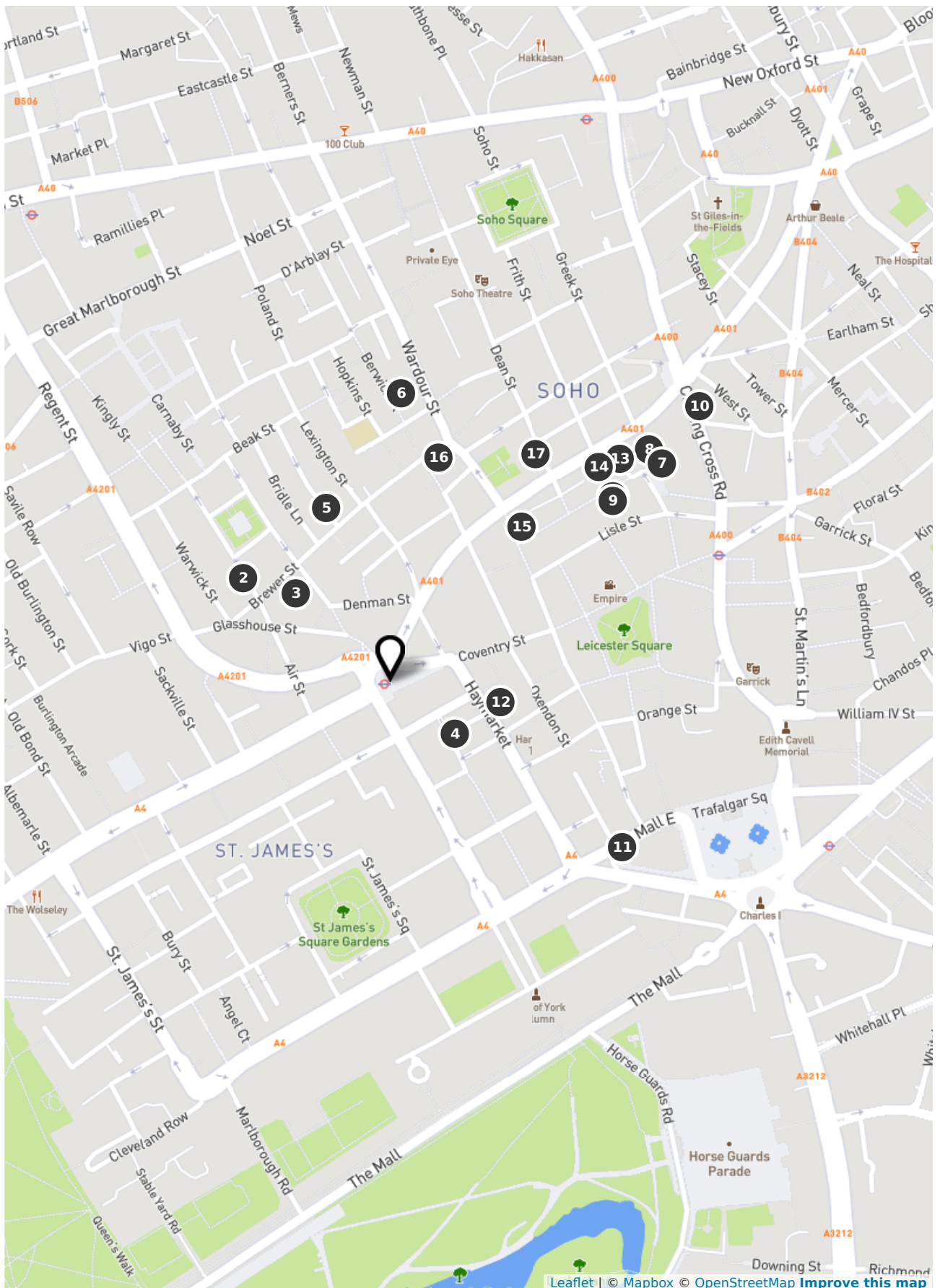
Disposable income



Markers map

These are some markers of your own category (Supermarkets) around the selected area. (Disclaimer: Non exhaustive)

Near The London Pavillion, London W1J 0DA, UK



Markers map

These are some markers of your own category (Supermarkets) around the selected area.
(Disclaimer: Non exhaustive)

1. SeeWoo

WC2H City of London,Westminster

2. Rice Wine Shop

W1F City of London,Westminster

3. Whole Foods Market

W1B City of London,Westminster

4. Japan Centre

SW1Y City of London,Westminster

5. Arigato

Brewer Street - W1

W1F Westminster 013

6. Co-operative food

Berwick Street - W1

W1F Westminster 013

7. Yang Guang Supermarket

Newport Court - WC2

WC2H Westminster 018

8. New China Supermarket

Newport Place - W1

WC2H Westminster 018

9. See Woo Supermarket

Lisle Street - WC2

WC2H Westminster 018

10. Holland & Barrett

Charing Cross Road - WC2

WC2H Westminster 018

11. Ap Food Express

Cockspur Street - SW1

SW1Y Westminster 018

12. SPAR

Haymarket - SW1

SW1Y Westminster 018

13. Loon Fung Supermarket

Gerrard Street - W1

W1D Westminster 018

14. New Loon Moon

Gerrard Street - W1

W1D Westminster 018

15. Sunrise

Wardour Street - W1

W1D Westminster 018

16. Ruperts Supermarket

Rupert Street - W1

W1D Westminster 013

17. Lucky House Mini Market

Shaftesbury Avenue - W1

W1D Westminster 013